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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>FIERCE & ISAKOWITZ</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>600 NEW HAMPSHIRE AVENUE, NW SUITE 1000</u>			
3. Principal Place of Business (if different from line 2) City: <u>WASHINGTON</u> State/Zip (or Country) <u>DC 20037</u>			
4. Contact Name <u>MARK ISAKOWITZ</u>		Telephone <u>202.333.8007</u>	E-mail (optional) <u>MISAKOWITZ@EROIS.COM</u>
5. Senate ID			
7. Client Name <input type="checkbox"/> Self <u>GENERIC PHARMACEUTICAL INDUSTRY ASSOCIATION</u>			6. House ID # <u>3150</u>
TYPE OF REPORT 8. Year <u>2000</u> Midyear (January 1-June 30) <input checked="" type="checkbox"/> OR Year End (July 1-D			
9. Check if this filing amends a previously filed version of this report <input checked="" type="checkbox"/>			
10. Check if this is a Termination Report <input type="checkbox"/> ⇒ Termination Date _____ 11. No Lobby:			

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more ⇒ \$ 80,000
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000

\$10,000 or more ⇒ \$ _____
Expenses (nearest \$2)

14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description

Method A. Reporting amounts using LDA definition

Method B. Reporting amounts under section 6 Internal Revenue Code

Method C. Reporting amounts under section 1 Internal Revenue Code

Signature [Handwritten Signature] AKF 9/14/00

1000472399

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Printed Name and Title MARK PATRICK, PHILNER

LD-2 (REV. 6/98)

11-11-11
ISAKOWITZ

Client Name gen. Pharma Industry

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the client was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and provide information as requested. Attach additional page(s) as needed.

15. General issue area code PHA (one per page)

16. Specific lobbying issues

HR 1598
S 1172

17. House(s) of Congress and Federal agencies contacted Check if None

House & Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
DON FURZE	
MARK ISAKOWITZ	
KATIE BRADEN	LA. Sen. Frisk
DIANE MOENY	LA. Sen. Hiddles

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Mark Isakowitz Date 20 JULY 2011

Printed Name and Title MARK ISAKOWITZ PARTNER

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