

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

VISA, INC (FKA VISA USA, INC)

2. Address:

1300 CONNECTICUT AVENUE, NW, #900, WASHINGTON, DC 20036

3. Principal place of business (if different from line 2):

City: Foster City State/Zip(or Country): CA 94404

4. Contact Name: LISA B. NELSON

Telephone: 2024194100

E-mail (optional): LNelson@visa.com

Senate ID #: 40156-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☒

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 2,200,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- ☒ **Method A.** Reporting amounts using LDA definitions only
☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: VISA, INC (FKA VISA USA, INC) Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BAN (one per page)

16. Specific lobbying issues:

* Disclosure and consumer protection issues Regulatory issuers in connection with pre-paid cards Disclosure and consumer protection issues Regulatory issuers in connection with pre-paid cards

17. House(s) of Congress and Federal agencies contacted:

Federal Reserve System
HOUSE OF REPRESENTATIVES
SENATE
Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MACCARTHY, MARK
Covered Official Position (if applicable): N/A
Name: MCDERMOTT, DANIEL
Covered Official Position (if applicable): N/A
Name: NELSON, LISA
Covered Official Position (if applicable): N/A
Name: SMITH, LAMAR
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VISA, INC (FKA VISA USA, INC) Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPT (one per page)

16. Specific lobbying issues:

S 1145 - Patent Reform Act of 2007, provisions relating to patent reform. HR 1908 - Patent Reform Act of 2007, provisions relating to patent reform.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MACCARTHY, MARK

Covered Official Position (if applicable): N/A

Name: NELSON, LISA

Covered Official Position (if applicable): N/A

Name: SMITH, LAMAR

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VISA, INC (FKA VISA USA, INC) Client Name: Self

LOBBYING ACTIVITY.

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15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

* Privacy, data security, identity theft and electronic commerce issues Privacy, data security, identity theft and electronic commerce issues

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)
Federal Trade Commission (FTC)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MACCARTHY, MARK

Covered Official Position (if applicable): N/A

Name: MCDERMOTT, DANIEL

Covered Official Position (if applicable): N/A

Name: NELSON, LISA

Covered Official Position (if applicable): N/A

Name: SMITH, LAMAR

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VISA, INC (FKA VISA USA, INC) Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: GOV (one per page)

16. Specific lobbying issues:

S 680 - Accountability in Government Contracting Act of 2007, provisions relating to the elimination of purchase card abuse and waste.
HR 1362 - Accountability in Contracting Act, provisions relating to the elimination of purchase card abuse and waste. S 789 -
Government Credit Card Abuse Prevention Act of 2007, provisions relating to the elimination of purchase card abuse and waste.

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MACCARTHY, MARK
Covered Official Position (if applicable): N/A
Name: MCDERMOTT, DANIEL
Covered Official Position (if applicable): N/A
Name: NELSON, LISA
Covered Official Position (if applicable): N/A
Name: SMITH, LAMAR
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VISA, INC (FKA VISA USA, INC) Client Name: Self

LOBBYING ACTIVITY.

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15. General issue area code: LAW (one per page)

16. Specific lobbying issues:

S 980 - Online Pharmacy Consumer Protection Act of 2007, provisions relating to facilitation. HR 4279 - Prioritizing Resources and Organization for Intellectual Property Act of 2007, provisions relating to facilitation.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MACCARTHY, MARK

Covered Official Position (if applicable): N/A

Name: NELSON, LISA

Covered Official Position (if applicable): N/A

Name: SMITH, LAMAR

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VISA, INC (FKA VISA USA, INC) Client Name: Self

LOBBYING ACTIVITY.

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15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

S 2394 - Good Government Contractor Act of 2007, provisions relating to withholding federal taxes from payments to government vendors.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MACCARTHY, MARK

Covered Official Position (if applicable): N/A

Name: NELSON, LISA

Covered Official Position (if applicable): N/A

Name: SMITH, LAMAR

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VISA, INC (FKA VISA USA, INC) Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

* S. 1607, the Currency Exchange Rate Oversight Reform Act of 2007, H.R. 782, the Fair Currency Act of 2007 and H.R. 2942, the Currency Reform for Fair Trade Act of 2007, provisions relating to currency issues: Market access for the electronic payments industry
Market access for the electronic payments industry

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)

HOUSE OF REPRESENTATIVES

SENATE

State, Dept of (DOS)

U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BARRY, JOHN

Covered Official Position (if applicable): ECONOMIC ADVISOR TO HOUSE MAJORITY LEADER

Name: NELSON, LISA

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 13, 2009

Printed Name and Title: LISA B. NELSON, SVP, GLOBAL GO -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 13, 2009

Printed Name and Title: -