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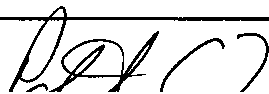
SECRETARY OF
04 MAR 29 PM**LOBBYING REPORT**


Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name McKenna Long & Aldridge			
2. Address <input type="checkbox"/> Check if different than previously reported 1900 K Street N.W.			
3. Principal Place of Business (if different from line 2) Washington D.C. 20006 City: State/zip (or Country)			
4. Contact Name Patrick C. Turner	Telephone (202) 496-7203	E-mail (optional) pturner@mckennalong.com	5. Senate ID # 76913-176
7. Client Name <input type="checkbox"/> Self The Weather Channel			6. House ID # 36126012

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) OR Year End (July 1-December 31) 9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report ⇨ Termination Date _____11. No Lobbying **INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input checked="" type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate exp accounting method. See instructions for description of opt
	<input type="checkbox"/> Method A. Reporting amounts using LDA definition
	<input type="checkbox"/> Method B. Reporting amounts under section 6033(t) Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code



Signature  Date 4/13/04

Printed Name and Title Patrick C. Turner, Government Affairs Consultant

LD-2 (REV. 4/03)

PAGE 1 of

Registrant Name McKenna Long & Aldridge Client Name The Weather Channel

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cod information as requested. Attach additional page(s) as needed.

15. General issue area code BUD (one per page)

16. Specific lobbying issues

FY04 - Commerce Appropriations (NOAA/NWS funding)

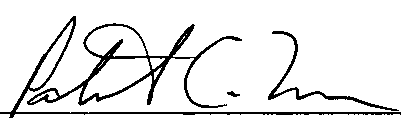
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate
National Weather Service

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
C. Randall Nuckolls	
Patrick C. Turner	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 2/13/04

