House of Representatives
ive Resource Center
06 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

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07 AUG 17 PM 1:

LOBBYING REPO

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

1. Registrant Name ☑ Organization ☐ Individual

LIMITED BRANDS

2. Address ☐ **Check if different than previously reported**

Address1 THREE LIMITED PARKWAY Address2

City COLUMBUS State OH Zip Code 43004 - Count

3. Principal place of business (if different than line 2)

City State Zip Code - Count

4a. Contact Name b. Telephone Number ☐ International Number c. E-mail 5. Sena

Ms. HEATHER D. SCHMALTZ (614) 415-7282 HSchmaltz@Limitedbrands.com 30499

7. Client Name ☑ **Self** 6. Hous

LIMITED BRANDS 38064

TYPE OF REPORT

8. Year 2007 Midyear (January1-June30) ☑ Year End (July 1-Dece

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date 11. No Lobbying Activ

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☐ $

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this re were:

Less than $10,000 ☐

$10,000 or more ☑ $ 360,000.00

14. REPORTING Check box to indicate accounting method. See instructions for description

☑ **Method A.** Reporting amounts using LDA definition

☐ **Method B.** Reporting amounts under section 6033(b Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) Revenue Code

Signature ✓ **Date** 08/1

Printed Name and Title William Minor, for Heather Dahlberg Schmaltz, Government Affairs Manager

00000081017

ITED BRANDS

Client Name LIMITED BRANDS

OBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CSP Consumer Issues/Safety/Products (one per page)

16. Specific lobbying issues

Data security issues and proposals.

17. House(s) of Congress and Federal agencies ☐ Check if None ☑ House ☑ Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Theodore	Adams		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Printed Name and Title William Minor, for Heather Dahlberg Schmaltz, Government Affairs Manager

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Printed Name and Title William Minor, for Heather Dahlberg Schmaltz, Government Affairs Manager

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MITED BRANDS

Client Name LIMITED BRANDS

OBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code | TAX | Taxation/Internal Revenue Code | (one per page)

16. Specific lobbying issues

Issues related to the taxation of international business transactions, taxation of electronic-commerce sales, depreciation, i accounting, capitalization, deduction of business expenses, taxation of construction allowances, and taxation of corporatio

17. House(s) of Congress and Federal agencies ☐ Check if None ☑ House ☑ Senate ☐

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Theodore	Adams		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Printed Name and Title William Minor for Heather Dahlberg Schmaltz, Government Affairs Manager

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DUM for General Lobbying Issue Area: TAX - Taxation/Internal Revenue Code

1726, Business Activity Tax Simplification Act of 2007.

0000081020

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[...]OBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD Trade (Domestic/Foreign) (one per page)

16. Specific lobbying issues

Trade policies that affect the import of consumer products and apparel.
Customs compliance and enforcement.
Safety of overseas products.

17. House(s) of Congress and Federal agencies ☐ Check if None ☑ House ☑ Senate ☑

Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name: First	Last	Suffix	Covered Official Position (if applicable)
Theodore	Adams		
Heather	Schmaltz		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

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v5.0.0i

LIMITED BRANDS

Client Name LIMITED BRANDS

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HOM Homeland Security (one per page)

16. Specific lobbying issues

Proposals regarding port security, including container initiatives.
H.R. 1, Implementing the 9/11 Comission Recommendations Act of 2007, provisions on port security.
S. 4, Improving America's Security Act of 2007, provisons on port security.

17. House(s) of Congress and Federal agencies ☐ Check if None ☑ House ☑ Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Theodore	Adams		
Heather	Schmaltz		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

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15. General issue area code HCR Health Issues (one per page)

16. Specific lobbying issues

S. 558, Mental Parity Act of 2007.
H.R. 1424, Paul Wellstone Mental Health and Addiction Equity Act of 2007.

17. House(s) of Congress and Federal agencies ☐ Check if None ☑ House ☑ Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Theodore	Adams		
Heather	Schmaltz		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Printed Name and Title William Minor, for Heather Dahlberg Schmaltz, Government Affairs Manager

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15. General issue area code | AVI | Aviation/Aircraft/Airlines | (one per page)

16. Specific lobbying issues

S. 1300, Aviation Investment and Modernization Act of 2007.

17. House(s) of Congress and Federal agencies ☐ Check if None ☐ House ☑ Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
Theodore	Adams		
Heather	Schmaltz		

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

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