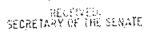
Clerk of the House of Representatives Secretary of the Senste Legislative Resource Center Office of Public Records Legislative Resource Center B-106 Cannon Building Washington, DC 20515

232 Hart Building Washington, DC 20510



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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Marie			
Kellogg Company	· · · · · · · · · · · · · · · · · · ·		
2. Address			
One Kellogg Square			
, · · · · · - · · · · · · · · · · ·	•		
City: Battle Creek State!	čip (os Country) MT 49016		
4. Contact Name Telephone	ह _{न्यक्षी} (options)	5. Senate ID#	
George A. Franklin (616) 961-2820 ge	eorge:franklin@kellogg.com	21335-12	
7. Circut Name	·	6. House ID#	
		30087000	
10. Check if this is a Termination Report □ ⇒ Termination Date			
12. Lobbying Firms	13. Organizat	ions	
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activity period were:	ties for this reporting	
Less than 510,000 🗀	Less than \$10,000 🗔		
\$10,000 or more	\$10,080 or more 🖎 🖘 s 236,157		
\$10,900 or store	Expenses (neares \$20,000)		
Provide a good faith estimate, rounded to the nearest \$20,000,	14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.		
of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying	Method A. Reporting amounts using LDA definitions only		
payments to the registrant by any other entity for lobbying activities on behalf of the client).	Method B. Reporting amounts under section 6033(b)(8)of the Internal Revenue Code		
	K Method C. Reporting amounts under section 162(c) of the Internal Revenue Code		
Signature			
Printed Name and Title George A. Franklin, V	ice President Worldwide	Government Affairs	
LD-2 (RÉV. 6/98)		PAGE : of 5	

Registrant Name_	Kellogg Company	Client Name	Self	
LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.				
15. General issu	e area code ARG (one per	page)		
16. Specific lob	bying issues			
	ty (HACCP) (Delane; Cl. ce Reform	ause Reform)		
17. House(s) of	Congress and Federal agencies con	rtacted - (Check if None	
United St	ates House of Representa ates Senate ates Department of Agric		•	
18. Name of each individual who acted as a lobbyist in this issue area				
	Nasra		Covered Official Position (if applicable)	New
Cynthia i	. Brazzel	Direct	or - Government Affairs	0
George A.	Franklin	VP - W	orldwide Government Affairs	ם
-14.4614-1414-1.4141-4414-14-11-			- - -	
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	441441 (4561476) 4661466 (466146) 166177 (4614) (4614) 4614. (4614) (4614)			
-131-3-40131331361131661313-3			-13-1	
			•	
19. Interest of each foreign entity in the specific issues listed on line 16 above				
SignatureDate				
Printed Name and Title George A. Franklin, Vice President Worldwide Government Affairs				
Form LO-2 (Rev.W/8) Page or _5				

5. General issue area code TAX (one	ner nage)	
	er engr	
6. Specific lobbying issues		
Deductibility of Advertising Duty/Tariff Tax Issues		
7. House(s) of Congress and Federal agencies	contacted Check if None	
United States House of Represen United States Senate	tatives	
8. Name of each individual who acted as a lob	byist in this issue area	
Nome	Covered Official Position (if applicable)	
George A. Franklin	VF - Worldwide Government Affairs	
	W	
PIPPOPPI (PIRPOPILIALIA) VALIALIALIALIA LIALIALIA (IA-II-II-II-II-II-II-II-II-II-II-II-II-I		
9. Interest of each foreign entity in the specific issu	res listed on line 16 above	İ
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ngaged in lobby	TIVITY. Select as many codes as ing on behalf of the client during the quested. Attach additional page(s)	necessary to reflect the general issue areas in which the regis to reporting period. Using a separate page for each code, pro as needed.	strant ovide
5. General issu	e area codeFOO (one per	page)	
6. Specific lobi	aying issues		
Food and United St	Trade Commission Drug Administration Cates House of Representat Lates Senate	tives	
7. House(s) of	Congress and Federal agencies con-	tacted Check if None	
8. Name of eac	ih individual who acted as a lobbyis	it in this issue area	
	Name	Covered Official Position (if applicable)	New
Cynthia I	. Brazzel	Director - Government Affairs	۵
	191241 184618761871 1841 1961988888 618618-184888-18-18-18-18-18-18-18-18-18-18-18-18-		. 👊
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			o
9. Interest of eac	th foreign entity in the specific issues li	sted on line 16 above	·
		Date	
Signature			
Signature	Tide Ceorge A. Franklin,	Vice President Worldwide Covernment Affa	irs

Registrant Name Kellogg Company Client	Name Self			
LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.				
15. General issue area code TRD (one per page)				
16. Specific tobbying issues				
International Tariff Reductions				
17. House(s) of Congress and Federal agencies contacted	Check if None			
Executive Office of the President				
18. Name of each individual who seted as a lobbyist in the	nis issue area			
Name	Coverest Official Position (if applicable) New			
George A. Franklin	VP - Worldwide Government Affairs			
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MARKET ALL STEELS				
THE STATE OF THE S				
19. Interest of each foreign entity in the specific issues listed or	'			
The specific issues as	MALCHECK II PORC			
Signature 100	Date			
Printed Name and Title George A. Franklin, Vice	e President Worldwide Government Affairs			
Farm L.D2 (Rev.fu98)	Page5 or 5			