




Signature  Date 8/18/03

Printed Name and Title John W. Webb, Associate Legal Counsel & Mgr. of Govt. Relations

Registrant Name Direct Sellers Association Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific lobbying issues

H.R. 1220 Anti Pyramid Promotional schemes Act of 2003. A bill to prohibit pyramid promotional schemes and for other purposes.

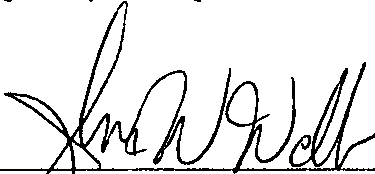
17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U.S. Senate  
Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Joseph N. Mariano	Executive V.P., Secretary & Legal Counsel
John W. Webb	Assoc. Legal Counsel & Mgr. of Govt. Relation
Misty Fallik	Attorney, Manager of Compliance & Ethics
Dean Heyl	Attorney, Manager of Government Relations

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 8/14/03

Printed Name and Title John W. Webb, Assoc. Legal Counsel & Mgr. of Government Relations

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Registrant Name Direct Sellers Association Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific lobbying issues

National Do Not Call Registry. FCC regulated list, where consumers can register their name and phone numbers as a means of consumer protection from unwanted telephone solicitors.

17. House(s) of Congress and Federal agencies contacted  Check if None

Federal Communications Commission  
Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Joseph N. Mariano	Executive V.P., Secretary & Legal Counsel
John W. Webb	Assoc. Legal Counsel & Mgr. of Govt. Relation
Misty Fallik	Attorney, Manager of Compliance & Ethics
Dean Heyl	Attorney, Manager of Government Relations

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Registrant Name Direct Sellers Association Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

Hobby Loss Rule

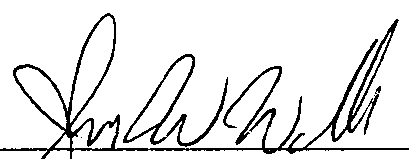
17. House(s) of Congress and Federal agencies contacted  Check if None

Internal Revenue Service

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Joseph N. Mariano	Executive V.P., Secretary & Legal Counsel
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Registrant Name Direct Sellers Association Client Name \_\_\_\_\_

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City \_\_\_\_\_ State/Zip (or Country) \_\_\_\_\_

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

John Hesse

**ISSUE UPDATE**

24. General lobbying issues previously reported that **no longer** pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant or affiliated organization

*John Hesse*

Date 8/14/03

Signature \_\_\_\_\_

Printed Name and Title John W. Webb, Assoc. Legal Counsel & Mgr. of Government Relations

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