

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

SERONO INC

2. Address:

1700 ROCKVILLE PIKE #210, ROCKVILLE, MD 20852

3. Principal place of business (if different from line 2):

Country: City: ROCKLAND State/Zip(or Country): MA 02370 HOLLAND

4. Contact Name: NICHOLAS L. RUGGIERI

Telephone: 301-770-2597

E-mail (optional): nicholas.ruggieri@serono.com

Senate ID #: 48736-12

House ID #: 34558000

7. Client Name: Self

TYPE OF REPORT

8. Year 2004 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: Dec 30, 1899 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): 35,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: SERONO INC Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Funding for National Institutes of Health Food & Drug Administration Modernization Food & Drug Administration User Fees Orphan Drug Act amendments Hatch-Waxman Act incentives Health care benefits under federal programs Biotechnology intellectual property protection

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
Office of Management & Budget (OMB)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: PEPE, PAMELA S.

Covered Official Position (if applicable): DIRECTOR GOVERNMENT POLICY

Name: RUGGIERI, NICHOLAS L.

Covered Official Position (if applicable): VICE PRESIDENT, GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: SERONO INC Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MED (one per page)

16. Specific lobbying issues:

Funding for research on Acquired Immune Deficiency Syndrome Promote research on human infertility Maintain ethical standards for conducting biotechnology research NIH Appropriations

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

Natl Institutes of Health (NIH)

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: PEPE, PAMELA S.

Covered Official Position (if applicable): DIRECTOR GOVERNMENT POLICY

Name: RUGGIERI, NICHOLAS L.

Covered Official Position (if applicable): VICE PRESIDENT, GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: SERONO INC Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Assure coverage and reimbursement for treatment of AIDS Wasting Syndrome Oppose artificial price controls on pharmaceutical products Support prescription drug coverage for Medicare recipients

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: PEPE, PAMELA S.

Covered Official Position (if applicable): DIRECTOR GOVERNMENT POLICY

Name: RUGGIERI, NICHOLAS L.

Covered Official Position (if applicable): VICE PRESIDENT, GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: SERONO INC Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Amendments to Hatch-Waxman exclusivity policies Food & Drug Administration appropriations Reimportation of prescription drugs from foreign sources

17. House(s) of Congress and Federal agencies contacted:

Food & Drug Administration (FDA)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: PEPE, PAMELA S.

Covered Official Position (if applicable): DIRECTOR GOVERNMENT POLICY

Name: RUGGIERI, NICHOLAS L.

Covered Official Position (if applicable): VICE PRESIDENT, GOVERNMENT AFFAIRS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Jul 30, 2004

Printed Name and Title: NICHOLAS L. RUGGIERI - VICE PRESIDENT GOVERNMENT AFFAIRS