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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

| | | | |
|--|--|-----------------------------|-------------------------|
| 1. Registrant Name Fierce & Isakowitz | | | |
| 2. Address <input type="checkbox"/> Check if different than previously reported 600 New Hampshire Avenue, NW Suite 1000 | | | |
| 3. Principal Place of Business (if different from line 2) City: Washington State/Zip (or Country) DC 20037 | | | |
| 4. Contact Name Mark Isakowitz | | Telephone (202) 333-8667 | 5. Senate ID # 44812 |
| 7. Client Name <input type="checkbox"/> Self YUM! Brands (formerly Tricon Global Restaurants, Inc.) | | E-mail (optional) | 6. House ID # 31507 |

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) ☐ OR Year End (July 1-December 31) ☒

9. Check if this filing amends a previously filed version of this report ☒

10. Check if this is a Termination Report ☐ ⇒ Termination Date _____

11. No Lobbying Activities ☐

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000 ☐

\$10,000 or more ☒ ⇒ \$ 60,000
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000 ☐

\$10,000 or more ☐ ⇒ \$ _____
Expenses (nearest \$20,000)

14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of

☐ Method A. Reporting amounts using LDA definition

☐ Method B. Reporting amounts under section 6033(f) Internal Revenue Code

☐ Method C. Reporting amounts under section 162(e) Internal Revenue Code

Signature

Printed Name and Title

Restaurant Name Fierce & Isakowitz Client Name YUM! Brands (formerly Tricon Global Restaurants)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the restaurant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code LBR (one per page)

16. Specific lobbying issues

Minimum Wage
Stimulus package
Food donation/Faith based Initiative

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U.S. House of Representative
U.S. Senate
White House
Department of Labor
Department of Treasury

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|----------------|--|
| Mark Isakowitz | |
| Don Fierce | |
| Kirk Blalock | <u>SPEC. ASST. to the Pres. & Rep Dir. of PUBLIC LIAISON</u> |
| Katie Braden | |
| Diane Moery | |
| Samantha Poole | <u>LA. Cay Blunt</u> |
| | |
| | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Signature Mark Isakowitz Date 2/10/20
Printed Name and Title Mark Isakowitz, Partner

