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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name Kellogg Company			
2. Address <input type="checkbox"/> Check if different than previously reported			
One Kellogg Square		P. O. Box 3599	
Battle Creek	MI	49016	USA
3. Principal place of business (if different than line 2)			
City		State/Zip or Country	
4a. Contact Name	b. Telephone number	c. E-mail	5. Senate ID #
Ms. Tiffany M. Moore	(269) 961-2266	tiffany.moore@kellogg.com	21335-12
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID #
Kellogg Company			3008700C

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ <u> </u></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u> </u> 82,345</p> <p>14. REPORTING METHOD. Check box to indicate expected accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions or</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) Internal Revenue Code</p> <p><input checked="" type="checkbox"/> Method C. Reporting amounts under section 162(e) of Internal Revenue Code</p>

Edit >

Signature _____ Date _____

Printed Name and Title George A. Franklin, Vice President - Worldwide Government Relations

Registrant Name Kellogg Company Client Name Kellogg Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code AGR - Agriculture (one per page)

16. Specific lobbying issues

Food Safety
Sugar Price Reform

17. House(s) of Congress and Federal agencies contacted Check if None

United State House of Representatives
United States Senate
United States Department of Agriculture

18. Name of each individual who acted as a lobbyist in this issue area

Name		Covered Official Position (if applicable)
George	Franklin	
Tiffany	Moore	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date _____

Registrant Name Kellogg Company Client Name Kellogg Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code TAX - Taxation/Internal Revenue Code (one per page)

16. Specific lobbying issues

Deductibility of Advertising
Duty/tariff tax issues

17. House(s) of Congress and Federal agencies contacted Check if None

United States House of Representatives
United States Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name		Covered Official Position (if applicable)
George	Franklin	
Tiffany	Moore	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Registrant Name Kellogg Company Client Name Kellogg Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code FOO - Food Industry (Safety, Labeling, etc.) (one per page)

16. Specific lobbying issues

Food Labeling Regulations

17. House(s) of Congress and Federal agencies contacted Check if None

United States House of Representatives
United States Senate
Federal Trade Commission
Food and Drug Administration

18. Name of each individual who acted as a lobbyist in this issue area

Name		Covered Official Position (if applicable)
George	Franklin	
Tiffany	Moore	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Registrant Name Kellogg Company Client Name Kellogg Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code TRD - Trade (Domestic & Foreign) (one per page)

16. Specific lobbying issues

International Customs Issues
International Tariff Reduction

17. House(s) of Congress and Federal agencies contacted Check if None

Customs Service
United States Department of Agriculture
United States Department of Commerce
United States Department of State, & Executive Office of the President

18. Name of each individual who acted as a lobbyist in this issue area

Name		Covered Official Position (if applicable)
George	Franklin	
Tiffany	Moore	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Registrant Name Kellogg Company Client Name Kellogg Company

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different than line 20)

City State/Zip

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

George Franklin

ISSUE UPDATE

24. General lobbying issues that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal place of Business (city and state or country)

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Owns per cent client

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant, or affiliated organization

Signature  Date 2/10/05

Printed Name and Title George A. Franklin, Vice President - Worldwide Government Relations

