

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

### POLICY DIRECTIONS INC.

2. Address:

818 CONNECTICUT AVENUE, NW, #950, WASHINGTON, DC 20006

3. Principal place of business (if different from line 2):

Country: City: State/Zip(or Country):

4. Contact Name: FRANKIE L. TRULL

Telephone: 202-776-0071

E-mail (optional): fltrull@poldir.com

Senate ID #: 31747-1178

House ID #: 32112076

7. Client Name:  Self

### FARM ANIMAL WELFARE COALITION (AD HOC COALITION)

## TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: 11. No Lobbying Activity:

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): 20,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): \_\_\_\_\_

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: POLICY DIRECTIONS INC. Client Name: FARM ANIMAL WELFARE COALITION (AD HOC COALITION)

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AGR (one per page)

16. Specific lobbying issues:

ANIMAL RIGHTS ANIMAL WELL BEING ANIMAL HEALTH

17. House(s) of Congress and Federal agencies contacted:

U.S. HOUSE OF REPRESENTATIVES

UNITED STATES SENATE

USDA

WHITE HOUSE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: KOPPERUD, STEVE

Covered Official Position (if applicable):

Name: TRULL, FRANKIE L.

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY DIRECTIONS INC. Client Name: FARM ANIMAL WELFARE COALITION (AD HOC COALITION)

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ANI (one per page)

16. Specific lobbying issues:

Animal Rights Animal Well Being Animal Health

17. House(s) of Congress and Federal agencies contacted:

U. S. House of Representatives

U. S. Senate

USDA

18. Name of each individual who acted as a lobbyist in this issue area:

Name: KOPPERUD, STEVE

Covered Official Position (if applicable):

Name: TRULL, FRANKIE L.

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 08, 2006

Printed Name and Title: FRANKIE L. TRULL, PRESIDENT -

**Information Update Page:**

**Complete ONLY where registration information has changed.**

**LOBBYIST UPDATE**

**23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client**

**ISSUE UPDATE**

**24. General lobbying issues previously reported that NO LONGER pertain**

**AFFILIATED ORGANIZATIONS**

**25. Add the following organization(s)**

Name: Biotechnology Industry Organization  
Address: , Washington, DC, USA  
Principal Place of Business (city and state or country):  
Washington, DC, USA

**26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client**

**FOREIGN ENTITIES**

**27. Add the following foreign entities**

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization**

Signature: ON FILE      Date: Aug 08, 2006

Printed Name and Title: FRANKIE L. TRULL, PRESIDENT -