

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**AMERICAN BEVERAGE ASSN**

2. Address:

1101 16TH STREET, NW, WASHINGTON, DC 20036

3. Principal place of business (if different from line 2):

4. Contact Name: MARK HAMMOND

Telephone: 2024636725

E-mail (optional): mhammond@ameribev.org

Senate ID #: 28606-12

House ID #:

7. Client Name:  Self

## TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): 197,701.00

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

**Method A.** Reporting amounts using LDA definitions only

**Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

**Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: AMERICAN BEVERAGE ASSN Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: F00 (one per page)

16. Specific lobbying issues:

nutrition science and to protect the federal investment in the national school lunch and breakfast programs. H.R.2633 - Healthy Lifestyles and Prevention (HELP) America Act - Bill would create a task force on childhood obesity and re-define Foods of Minimal Nutritional Value (FMNV) among other things. S.100 - Healthy Students Act of 2007 - Amends the Natl. School Lunch Act to establish a Commission to improve school meals and develop new nutritional standards for school food programs. Requires such standards to ban foods of minimal nutritional value. S.771 - Child Nutrition Promotion and School Lunch Protection Act of 2007 - Amends the child Nutrition Act of 1965 to improve the nutrition and health of schoolchildren by updating the definition of "food of minimal nutritional value" to conform to current

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIDEN, BARBARA L.

Covered Official Position (if applicable): N/A

Name: MCMANUS, WILLIAM A.

Covered Official Position (if applicable): N/A

Name: NEELY, SUSAN

Covered Official Position (if applicable): N/A

Name: THORMAN, JUDITH

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: AMERICAN BEVERAGE ASSN Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

S.1041 - Employee Free Choice Act of 2007 - A bill to amend the National Labor Relations Act to allow employees to form, join or assist labor organizations without a secret ballot election and forces mandatory arbitration. H.R.800 - Employee Free choice Act of 2007 - A bill to amend the National Labor Relations Act to allow employees to form, join or assist labor organizations without a secret ballot election and forces mandatory arbitration.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIDEN, BARBARA L.

Covered Official Position (if applicable): N/A

Name: MCMANUS, WILLIAM A.

Covered Official Position (if applicable): N/A

Name: NEELY, SUSAN

Covered Official Position (if applicable): N/A

Name: THORMAN, JUDITH

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: AMERICAN BEVERAGE ASSN Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: SPO (one per page)

16. Specific lobbying issues:

S.651 - Promoting Lifelong Active Communities (PLAY) Every Day Act - Promotes the national recommendation of physical activity to kids, families and communities across the United States

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIDEN, BARBARA L.

Covered Official Position (if applicable): N/A

Name: MCMANUS, WILLIAM A.

Covered Official Position (if applicable): N/A

Name: NEELY, SUSAN

Covered Official Position (if applicable): N/A

Name: THORMAN, JUDITH

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: AMERICAN BEVERAGE ASSN Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOR (one per page)

16. Specific lobbying issues:

civil liability actions brought or continued against food manufacturers, marketers, distributors, advertisers, sellers, and trade associations for claims of injury relating to a person's weight gain, obesity, or any health condition associated with weight gain or obesity. S.1323 - Commonsense Consumption Act of 2007 - A bill to prevent legislative and regulatory functions from being usurped by civil liability actions brought or continued against food manufacturers, marketers, distributors, advertisers, sellers, and trade associations for claims of injury relating to a person's weight gain, obesity or any health condition associated with weight gain or obesity. H.R.2183 - Commonsense Consumption Act of 2007 - A bill to prevent legislative and regulatory functions from being usurped by

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIDE, BARBARA L.

Covered Official Position (if applicable): N/A

Name: MCMANUS, WILLIAM A.

Covered Official Position (if applicable): N/A

Name: NEELY, SUSAN

Covered Official Position (if applicable): N/A

Name: THORMAN, JUDITH

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 09, 2007

Printed Name and Title: MARK N. HAMMOND, SR. VICE PRESIDENT & CFO -

Registrant Name: AMERICAN BEVERAGE ASSN Client Name: Self

**Information Update Page:**

**Complete ONLY where registration information has changed.**

**LOBBYIST UPDATE**

**23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client**

**ISSUE UPDATE**

**24. General lobbying issues previously reported that NO LONGER pertain**

**AFFILIATED ORGANIZATIONS**

**25. Add the following organization(s)**

**26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client**

**FOREIGN ENTITIES**

**27. Add the following foreign entities**

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization**

Signature: ON FILE      Date: Aug 09, 2007

Printed Name and Title: -