Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Feb 06, 2007

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name:
RICCHETTI INCORPORATED
2. Address: 1001 G ST NW #600E, WASHINGTON, DC 20001
3. Principal place of business (if different from line 2):
4. Contact Name: SCOTT GREENBERGER Telephone: 2027770672 E-mail (optional): scott@ricchettiinc.com
Senate ID #: 62778-176 House ID #:
7. Client Name: Self
NOVARTIS CORP
TYPE OF REPORT
8. Year 2006 Midyear (January 1 - June 30): OR Year End (July 1 - December 31): 🛛
9. Check if this filing amends a previously filed version of this report:
10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:
INCOME OR EXPENSES
Complete Either Line 12 OR Line 13
12. Lobbying Firms
INCOME relating to lobbying activities for this reporting period was:
Less than \$10,000:
\$10,000 or more: X => Income (nearest \$20,000): 70,000,00
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).
13. Organizations
EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000:
\$10,000 or more: => Expenses (nearest \$20,000):
14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.
Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

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Registrant Name: RICCHETTI INCORPORATED Client Name: NOVARTIS CORP

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: ADV (one per page)
- 16. Specific lobbying issues:

issues pertaining to direct-to-consumer advertising of prescription drugs

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RICCHETTI, JEFF Covered Official Position (if applicable): N/A Name: RICCHETTI, STEVE Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. Novartis is owned by Novartis AG, Basel, Switzerland

Registrant Name: RICCHETTI INCORPORATED Client Name: NOVARTIS CORP

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: HCR (one per page)
- 16. Specific lobbying issues:

H.R. 1626, the Medicare Prescription Drug Improvement Act Issues pertaining to the prevention of misuse of products containing DMX, including the Dextromethorphan Distribution Act Issues relating to the distribution practices of contact lens manufacturers, including H.R. 1800 and S. 2480 Issues relating to H.R. 5533, the Biodefense and Pandemic Vaccine Drug Development Act Issues regarding the effective date of elements of S. 103, the Combat Meth bill Issues pertaining to the treatment of malaria. Issues pertaining to the importation of prescription drugs, including: S. 334, the Pharmaceutical Market Access and Drug Safety Act S. 184, the Safe Import Act S. 109 the Pharmaceutical Market Access Act.

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALBEE, LUKE
Covered Official Position (if applicable): N/A
Name: RICCHETTI, JEFF
Covered Official Position (if applicable): N/A
Name: RICCHETTI, STEVE
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. Novartis is owned by Novartis AG, Basel, Switzerland

Registrant Name: RICCHETTI INCORPORATED Client Name: NOVARTIS CORP

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: MMM (one per page)
- 16. Specific lobbying issues:

The Medicare Modernization Act, including issues related to patient assistance programs Issues pertaining to reform of the Medicare Modernization Act, including S. 445, the Medicare Prescription Drug Price Reduction Act; S. 2354, the Medicare Prescription Drug Gap Reduction Act

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RICCHETTI, JEFF Covered Official Position (if applicable): N/A Name: RICCHETTI, STEVE Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. Novartis is owned by Novartis AG, Basel, Switzerland

Signature: ON FILE Date: Feb 06, 2007

Printed Name and Title: SCOTT GREENBERGER | ASSOCIATE -