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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Widmeyer Communications			
2. Address <input type="checkbox"/> Check if different than previously reported 1825 Connecticut Avenue, NW, 5th Floor.			
3. Principal Place of Business (if different from line 2) Washington D.C. City: State/zip (or Country)			
4. Contact Name Kevin Bonderud	Telephone (202) 667-0901	E-mail (optional)	5. Senate ID # 41341-36
7. Client Name <input type="checkbox"/> Self National Research Center for College and University Admissions			6. House ID # 33902000

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-D

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input checked="" type="checkbox"/> \$10,000 or more <input type="checkbox"/> ⇨ \$ _____ <small>Income (nearest \$20,000)</small>	13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> ⇨ \$ _____ <small>Expenses (nearest \$20,000)</small>
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate the accounting method. See instructions for description of each method. <input type="checkbox"/> Method A. Reporting amounts using LDA definition <input type="checkbox"/> Method B. Reporting amounts under section 6033 Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code

Signature *Scott Widmeyer* Date 8/12/2004

Printed Name and Title

Scott Grumeyer, President and CEO

LD-2 (REV. 4/03)

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Registrant Name Widmeyer Communications Client Name National Research Center for College and U

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific lobbying issues

Issues related to direct mail
S. 2100

17. House(s) of Congress and Federal agencies contacted Check if None

U, S, SENATE OFFICES
U.S. House of Representatives Offices

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Kevin Bonderud	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/12/2004

Printed Name and Title Scott Widmeyer, President and CEO

