

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE  
04 APR 20 PM 3:2

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name McDonald's Corporation			
2. Address <input type="checkbox"/> Check if different than previously reported 1200 17th Street, N.W. Suite 603			
3. Principal Place of Business (if different from line 2) Washington, DC 20036 City: State/zip (or Country)			
4. Contact Name Chester Bryant	Telephone (202) 887-8900	E-mail (optional) bo.bryant@mcd.com	5. Senate ID # 24373-12
7. Client Name <input checked="" type="checkbox"/> Self McDonald's Corporation			6. House ID # 3305900

**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-December 31)


9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇔ Termination Date \_\_\_\_\_

11. No Lobbying

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>220,000.00</u> Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate reporting method. See instructions for description of options.
	<input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitive Internal Revenue Code
	<input type="checkbox"/> Method B. Reporting amounts under section 6033 Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code

Signature  \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_ Chester Bryant, Director of Federal Government Relations \_\_\_\_\_

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod information as requested. Attach additional page(s) as needed.**

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Nutrition  
Healthy Lifestyle Initiatives  
Food Safety/BSE  
Menu/Food Labeling

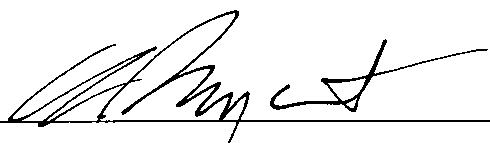
17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House of Representatives  
Department of Health and Human Services (HHS)  
Federal Drug Administration  
Department of Agriculture

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bo Bryant	N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 4/7/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code IMM (one per page)

16. Specific lobbying issues

Workforce Expansion  
Immigration Reform


17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House of Representatives  
Department of Labor  
Department of Justice

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bo Bryant	N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 4/7/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

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15. General issue area code LBR (one per page)

16. Specific lobbying issues

Wage and Hour Legislation (Minimum Wage Increases)  
Overtime Regulations


17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House of Representatives  
Department of Labor (DOL)

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bo Bryant	N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 4/7/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

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15. General issue area code RET (one per page)

16. Specific lobbying issues

Pension Reform

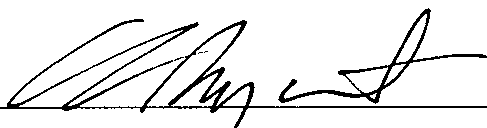
17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bo Bryant	N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 4/7/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

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15. General issue area code SMB (one per page)

16. Specific lobbying issues

Business Relationship Issues  
Federal Trade Commission (FTC) Oversight

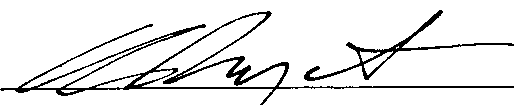
17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bo Bryant	N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 4/7/2004

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each** information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

Depreciation  
Work Opportunity Tax Credit


17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bo Bryant	N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 4/7/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

Treaties/FTAA  
International Business Issues

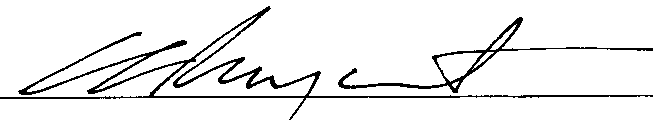
17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House of Representatives  
Department of State  
Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bo Bryant	N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 4/7/2004

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City \_\_\_\_\_ State/Zip (or Country) \_\_\_\_\_

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

**ISSUE UPDATE**

24. General lobbying issues previously reported that **no longer** pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Bu (city and state or cot

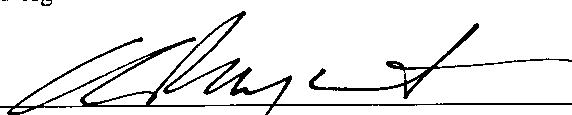
26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant, affiliated organization

Signature  Date 4/7/2003

Printed Name and Title Chester Bryant, Director of Federal Government Relations

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