Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 14, 2007

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

1. Registrant Name: NATL RETAIL FEDERATION 325 7TH STREET, NW, #1100, WASHINGTON, DC 20004 3. Principal place of business (if different from line 2): 4. Contact Name: MALLORY DUNCAN Telephone: 2027837971 E-mail (optional): epsteinm@nrf.com Senate ID #: 28468-12 House ID #: 7. Client Name: X Self TYPE OF REPORT 8. Year 2007 Midyear (January 1 - June 30): X OR Year End (July 1 - December 31): 9. Check if this filing amends a previously filed version of this report: 10. Check if this is a Termination Report:

=> Termination Date: 11. No Lobbying Activity: 🔲 INCOME OR EXPENSES Complete Either Line 12 OR Line 13 12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000: \$10,000 or more: => Income (nearest \$20,000); Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). 13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000: -\$10,000 or more: X => Expenses (nearest \$20,000): 880,000.00 14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: APP (one per page)
- 16. Specific lobbying issues:

Africa Growth and Opportunity Act [legislation to amend AGOA; Andean Trade Preference Act (H.R. 1830); DR-CAFTA implementation [cumulation; Haiti (H.R. 1001); LDC Trade Relief (S. 652); Textile Ambassador (S. 318); Textile Rules of Origin (H.R. 857; S. 491); US-Colombia FTA; US-Korea FTA; US-Peru FTA; Vietnam textile monitoring program; WTO Doha Round negotiations

17. House(s) of Congress and Federal agencies contacted:
Commerce, Dept of (DOC)
HOUSE OF REPRESENTATIVES
Homeland Security, Dept of (DHS)
Labor, Dept of (DOL)
SENATE
State, Dept of (DOS)
Treasury, Dept of
U.S. Customs & Border Protection
U.S. Trade Representative (USTR)
White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AUTOR, ERIK
Covered Official Position (if applicable): N/A
Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: O'DONNELL, ALISON
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: BAN (one per page)
- 16. Specific lobbying issues:

Data Breach; Credit Report File Freeze; Credit Card Reform; Interchange; S. 1260, Data Security Act of 2007; H.R. 958, Data Accountability and Trust Act; S. 1178, Identity Theft Prevention Act; S. 239, Notification of Risk to Personal Data Act of 2007; S. 2012; H.R. 3316, Identity Theft Protection Act of 2007; S. 1395, Stop Unfair Practices in Credit Cards Act of 2007; S. 806, Consumer ID Protection and Security Act; S. 495, Personal Data Privacy and Security Act of 2007

17. House(s) of Congress and Federal agencies contacted: Federal Trade Commission (FTC) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: VINSON, M. SCOTT

Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: CIV (one per page)
- 16. Specific lobbying issues:

Americans With Disabilities Act Accessibility Guidelines - ADAAG

17. House(s) of Congress and Federal agencies contacted: Justice, Dept of (DOJ)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: VINSON, M. SCOTT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: CPT (one per page)
- 16. Specific lobbying issues:
- S. 1145, Patent Reform Act of 2007; H.R. 1908, Patent Reform Act of 2007
- 17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: CSP (one per page)
- 16. Specific lobbying issues:
- H.R. 2474, To provide for an increased maximum civil penalty for violations under the Consumer Product Safety Act; Children's Gasoline Burn Prevention Act (H.R.814); Danny Keysar Child Product Safety Notification Act (H.R.1699); Pool and Spa Safety Act (H.R.1721)
- 17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code: ENG (one per page)
- 16. Specific lobbying issues:
- S. 1419, Renewable Fuels, Consumer Protection, & Energy Efficiency Act
- 17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: VINSON, M. SCOTT Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: HCR (one per page)
- 16. Specific lobbying issues:

ERISA Waivers; Health care reform; Health Information Technology (S. 1693); Health tax reform (S. 1019; S. 1886); Health Americans Act (S. 334); Medicare QUality Enhancement Act (S. 1544); Mental Health Parity (S. 558; H.R. 1424); State Children's Health Insurance Program (H.R. 3162; H.R. 967; S. 1893); Wellness and Prevention (S. 1753; S. 1754; H.R. 3370)

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES Health & Human Services, Dept of (HHS) Labor, Dept of (DOL) SENATE White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: O'DONNELL, ALISON
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: TRAUTWEIN, E. NEIL
Covered Official Position (if applicable): N/A
Name: VINSON, M. SCOTT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: IMM (one per page)
- 16. Specific lobbying issues:
- S. 1348, Comprehensive Immigration Reform Act of 2007; S. 1639, Unaccompanied Alien Child Protection Act of 2007; H.R. 1645, STRIVE Act of 2007; S. 1843, Fair Pay Restoration Act; H.R. 2831, Lilly Ledbetter Fair Pay Act of 2007
- 17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES Justice, Dept of (DOJ) SENATE
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: VINSON, M. SCOTT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

15. General issue area code: LAW (one per page)

16. Specific lobbying issues:

Organized retail crime/theft

17. House(s) of Congress and Federal agencies contacted: Federal Bureau of Investigation (FBI) HOUSE OF REPRESENTATIVES SENATE Treasury, Dept of U.S. Secret Service

18. Name of each individual who acted as a lobbyist in this issue area:

Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: RIEHL, MAUREEN
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: LBR (one per page)
- 16. Specific lobbying issues:

Genetic Information Nondiscrimination Act (H.R. 493; S. 358); S. 910, Healthy Families Act; H.R. 1542, Healthy Families Act; H.R. 2831, Lilly Ledbetter Fair Pay Act; S. 1843, Fair Pay Restoration Act; H.R. 800, Employee Free Choice Act; S. 1041, Employee Free Choice Act; H.R. 2792, Family and Medical Leave Inclusion Act; H.R. 1369, Family and Medical Leave Expansion Act; S. 1681, Family Leave Insurance Act; H.R. 2206; H.R. 2, Fair Minimum Wage Act; H.R. 3043, DOL, HRS, Education Appropriations Act; Decent Working Conditions and Fair Competition Act (S.367); Decent Working Conditions and Fair Competition Act (H.R. 1992); Credit Card Reform

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES Justice, Dept of (DOJ) Labor, Dept of (DOL) Natl Labor Relations Board (NLRB) SENATE State, Dept of (DOS) U.S. Trade Representative (USTR) White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AUTOR, ERIK
Covered Official Position (if applicable): N/A
Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: O'DONNELL, ALISON
Covered Official Position (if applicable): N/A
Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: TRAUTWEIN, E. NEIL
Covered Official Position (if applicable): N/A
Name: VINSON, M. SCOTT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code: POS (one per page)
- 16. Specific lobbying issues:

Postal reform, postal rate changes

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES Postal Regulatory Commission SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: O'DONNELL, ALISON Covered Official Position (if applicable): N/A Name: OESTERLE, ELIZABETH Covered Official Position (if applicable): N/A

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: RET (one per page)
- 16. Specific lobbying issues:

Medicare

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERNSTEIN, RACHELLE
Covered Official Position (if applicable): N/A
Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: O'DONNELL, ALISON
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: TRAUTWEIN, E, NEIL
Covered Official Position (if applicable): N/A

Name: VINSON, M. SCOTT Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: SCI (one per page)
- 16. Specific lobbying issues:

Social Security Number protection - Social Security Number Non-Proliferation Act of 2007 (H.R.2455); Social Security Number Misuse Prevention Act (S.238); Social Security Account Number Protection Act (S.1208); Social Security Number Online Protection Act of 2007 (S.1691); Internet Spyware (I-SPY) Prevention Act of 2007 (H.R.1525); Spy Act (H.R.964); Counter Spy Act (S.1625)

17. House(s) of Congress and Federal agencies contacted: Federal Trade Commission (FTC) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: TAX (one per page)
- 16. Specific lobbying issues:
- S. 156, Permanent Internet Tax Freedom Act; S. 34, Sales Tax Fairness & Simplification Act; H.R. 976, Small Business Tax Relief Act of 2007; H.R. 1591, U.S. Troop Readiness, Veterans' Care, Katrina Recovery, and Iraq Accountability Appropriations Act; H.R. 2206; S. 271/H.R. 2936, to provide a shorter recovery period for the depreciation of certain improvements to retail space; H.R. 3396, Sales Tax Fairness and Simplification Act; Freight Rail Infrastructure Capacity Expansion Act (H.R. 2116, S. 1125); H.R. 2600 Border Tax Equity Act of 2007

17. House(s) of Congress and Federal agencies contacted: Commerce, Dept of (DOC) HOUSE OF REPRESENTATIVES Internal Revenue Service (IRS) SENATE Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AUTOR, ERIK
Covered Official Position (if applicable): N/A
Name: BERNSTEIN, RACHELLE
Covered Official Position (if applicable): N/A
Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: 0'DONNELL, ALISON
Covered Official Position (if applicable): N/A
Name: 0ESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: RIEHL, MAUREEN
Covered Official Position (if applicable): N/A
Name: VINSON, M. SCOTT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: TOR (one per page)
- 16. Specific lobbying issues:

Tort reform, class action reform

17. House(s) of Congress and Federal agencies contacted: Federal Bureau of Investigation (FBI) HOUSE OF REPRESENTATIVES SENATE White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: RIEHL, MAUREEN
Covered Official Position (if applicable): N/A
Name: VINSON, M. SCOTT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code: TRA (one per page)
- 16. Specific lobbying issues:

Port and cargo security (H.R. 1; S. 4); Railroads (H.R. 2116; S. 1125); Legislation relating to national goods movement policy; port and intermodal congestion

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES Homeland Security, Dept of (DHS) SENATE Transportation, Dept of (DOT)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AUTOR, ERIK Covered Official Position (if applicable): N/A Name: O'DONNELL, ALISON Covered Official Position (if applicable): N/A Name: PFISTER, STEVEN Covered Official Position (if applicable): N/A

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: TRD (one per page)
- 16. Specific lobbying issues:

Haiti (H.R. 1001); Labor (H.R. 1910; H.R. 1992; S. 367); LDC Trade Relief (S. 652); Taiwan (H.Con.Res. 137); Taxation (H.R. 2600); Trade Balance (H.R. 169); Trade Enforcement (H.R. 169; H.R. 1278; S. 445; S. 460); Trade Policy (H.Res. 336; S.Con.Res. 11); Trade Promotion Authority | legislation to renew Presidential Trade Promotion Authority; Trade Remedy Laws (H.R. 708; H.R. 782; H.R. 1127; H.R. 1229; H.R. 2714; H.R. 2942; S. 364; S. 796; S. 974; S. 1440); US-Colombia Trix; US-Core FTA; US-Charama FTA; US-Panama FTA; US-Pana

17. House(s) of Congress and Federal agencies contacted:
Commerce, Dept of (DOC)
HOUSE OF REPRESENTATIVES
Homeland Security, Dept of (DHS)
SENATE
State, Dept of (DOS)
Treasury, Dept of
U.S. Customs & Border Protection
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AUTOR, ERIK
Covered Official Position (if applicable): N/A
Name: BERNSTEIN, RACHELLE
Covered Official Position (if applicable): N/A
Name: DUNCAN, MALLORY
Covered Official Position (if applicable): N/A
Name: GREEN, ROBERT
Covered Official Position (if applicable): N/A
Name: O'DONNELL, ALISON
Covered Official Position (if applicable): N/A
Name: OESTERLE, ELIZABETH
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN
Covered Official Position (if applicable): N/A
Name: PFISTER, STEVEN

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Aug 14, 2007

Printed Name and Title: MICHAEL B. EPSTEIN, ASSISTANT TO COUNSEL -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 14, 2007

Printed Name and Title: -