

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
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Washington, DC 20510

SECRETARY OF THE

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**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>Cassidy &amp; Associates, Inc.</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>700 Thirteenth Street, NW, Suite 400</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20005</b>			
3. Principal Place of Business (if different from line 2) City <b>** Same as Above**</b> State/Zip (or Country)			
4. Contact Name <b>David Oliveira</b>	Telephone	E-mail (optional)	5. Senate ID # <b>8453-1002</b>
7. Client Name <input type="checkbox"/> Self <b>OCEAN SPRAY CRANBERRIES</b>			6. House ID # <b>30223015</b>

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30)  **OR** Year End (July 1-De

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_

11. No Lobby

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:	<b>EXPENSES</b> relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$200,000.00</u> Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of
	<input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definit
	<input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 603: the Internal Revenue Code
	<input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162: Internal Revenue Code



Signature  Date 8/13/2004

Printed Name and Title David Oliveira - SVP & General Counsel Pa

Registrant Name: Cassidy & Associates, Inc.

Client Name: OCEAN SPRAY CRANBERRIES

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific Lobbying issues

**H.R.4766, Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2005, Federal purchase of agricultural products and health research activities.**

**Nutrition Legislation**

**USDA Feeding Program**

17. House(s) of Congress and Federal agencies contacted

Check if None

**Department of Agriculture**

**House of Representatives**

**Senate**

**USDA**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cassidy, Gerald S.J.	
Denison, Donna Jo	
Dodge, Brian A.	
Evans, Christy	
Hartley, Gregg L.	COS, Whip Office of Congressman Roy Blunt
Mason, Arthur D.	
McNamara, Daniel J.	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None



Signature  Date 01/13/2007

Printed Name and Title David Oliveira - SVP & General Counsel Pa

Registrant Name: Cassidy & Associates, Inc.Client Name: OCEAN SPRAY CRANBERRIES

Item	Description	Data
18a	Lobbyist Name	O'Shea, Sean
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Oliveira, David
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Russo, Martin A.
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Trant, Matthew J.
18b	Covered Official Position	
18c	New Lobbyist	No



Registrant Name: Cassidy & Associates, Inc.

Client Name: OCEAN SPRAY CRANBERRIES

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code MED (one per page)

16. Specific Lobbying issues

**H.R.2673/S.1427, Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Act, 2004 ,  
S.1356 , Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill, 2004,  
FY2005, Departments of Labor, Health and Human Services, and Education Appropriations Bill**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Agriculture  
 House of Representatives  
 Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cassidy, Gerald S.J.	
Denison, Donna Jo	
Hartley, Gregg L.	COS, Whip Office of Congressman Roy Blunt
O'Shea, Sean	
Oliveira, David	
Trant, Matthew J.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None



Signature  Date 01/13/2007

Printed Name and Title David Oliveira - SVP & General Counsel Pa

Registrant Name: Cassidy & Associates, Inc.

Client Name: OCEAN SPRAY CRANBERRIES

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code TRD (one per page)

16. Specific Lobbying issues  
**Tariff Issues and Free Trade Agreements**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Office of U.S. Trade Representative**  
**Senate**


18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Denison, Donna Jo</b>	
<b>Hartley, Gregg L.</b>	<b>COS, Whip Office of Congressman Roy Blunt</b>
<b>Johnson, Mary Kate</b>	
<b>Mason, Arthur D.</b>	
<b>O'Shea, Sean</b>	
<b>Oliveira, David</b>	
<b>Trant, Matthew J.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None



Signature \_\_\_\_\_ Date 01/13/2004



Printed Name and Title David Oliveira - SVP & General Counsel Pa

Registrant Name: Cassidy & Associates, Inc.

Client Name: OCEAN SPRAY CRANBERRIES

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City State/Zip (or Country)

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client  
**O'Shea, Sean**  
**Trant, Matthew J.**

**ISSUE UPDATE**

24. General lobbying issues previously reported that **no longer** pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Bu (city and state or cot

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client


**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registra or affiliated organization



Signature  Date 8/13/2004

Printed Name and Title David Oliveira - SVP & General Counsel Pa