



OUTDOOR ADVERTISING
ASSOCIATION OF AMERICA, INC.

RECEIVED
SECRETARY OF THE SENATE
PUBLIC RECORDS

01 MAY 31 PM 2:32

May 30, 2001

Jeff Trandahl
Office of the Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon House Office Building
Washington, D.C. 20515

ID: 30621000

RE: Notice of Non-Receipt

Dear Sir:

Please find enclosed a copy of the *2000 Year End (July 1-December 31) Lobbying Report*. We are in receipt of your letter of May 23, 2001 asking for an explanation regarding our late filing and/or a *Notice of Termination*. The deadline for this report was February 14, 2001 and is being filed today. While we did miss this filing due date, there are some extenuating circumstances that I hope you will take into consideration. On September 5, 2000, Ms. Ruth Segal passed away unexpectedly leaving her position vacant (please see attachment). Although Ms. Segal had been ill in July and August, her death was unexpected. Since that time, the Outdoor Advertising Association of America, Inc. (OAAA) has been without a lobbyist within our organization and there was no lobbying activity covering the period July 1 – December 31, 2000.

We have completed and enclosed the necessary lobbying report noting that no lobbying activity occurred and the consequent change in staff. Thank you for your assistance in this matter. If you have any questions, please do not hesitate to contact me. I can be reached at 202-776-1847.

Sincerely,

Nancy A. Odenthal
Manager, Legislative Services

cc: Secretary of the Senate/Office of Public Records
Nancy Fletcher

Enclosures

1850 M Street, N.W., Suite 1040, Washington, D.C. 20036
Telephone 202.833.5566 Fax 202.833.1522 www.oaaa.org

OBITUARIES

Ruth Segal Dies; Officer In Ad Group

Ruth Louise Gots Segal, 61, who since 1989 was executive vice president of government affairs for the Outdoor Advertising Association of America, died of breast cancer Sept. 5 at her home in Garrett Park.

She was a Brooklyn native and a graduate of George Washington University. She settled in the Washington area in the late 1950s.

In the 1960s, her jobs included public affairs work at the old Health, Education and Welfare Department and office manager for the Northern Virginia Fair Housing Association.

In the 1970s, she was a field organizer for the National Abortion and Reproductive Rights Action League and in the early 1980s served on an advisory committee on women's health that reported to the secretary of the Health and Human Services Department.

She spent the 1980s working for Maryland Democrat Barbara A. Mikulski when she was a U.S. representative and also after her election to the U.S. Senate in 1985.

During that time, she was a senior legislative assistant and then legislative director. She also served as the staff director of the House oceanography subcommittee and did work on health issues.

Survivors include her husband of 39 years, Robert M. Segal of Garrett Park; two daughters, Deborah Segal of Laurel and Julie Segal of Palo Alto, Calif.; and three grandchildren.

Clerk of the House of Representatives
 Legislative Resource Center
 B-106 Cannon Building
 Washington, DC 20515

Secretary of the Senate
 Office of Public Records
 232 Hart Building
 Washington, DC 20510

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>Ruth L. Seegal</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>1850 M Street NW #1040</u>			
3. Principal Place of Business (if different from line 2) City: <u>Washington</u> State/Zip (or County) <u>DC 20036</u>			
4. Contact Name <u>Nancy A. Odenthal</u>	Telephone <u>202-776-1847</u>	E-mail (optional) <u>nodenthal@oaaa.org</u>	5. Senate ID # <u>30621000</u>
7. Client Name <input type="checkbox"/> Self <u>Outdoor Advertising Association of America (OAAA)</u>	6. House ID # <u>30621000</u>		

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> \$ _____ <small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity) for lobbying activities on behalf of the client.</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> \$ _____ <small>Expenses (nearest \$20,000)</small></p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature Nancy A. Odenthal

Printed Name and Title Nancy A. Odenthal Manager, Legislative Services

Registrant Name Ruth L. Segal Client Name OAAA

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code — (one per page)

16. Specific lobbying issues None

17. House(s) of Congress and Federal agencies contacted Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>None</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Nancy A. Orental Date 5-29-01

Printed Name and Title Nancy A. Orental Manager, Legislative Services

Registrant Name Ruth L. Segal Client Name AAA

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City _____ State/Zip (or Country) _____

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

Ruth L. Segal (deceased)

ISSUE UPDATE

24. General lobbying issues previously reported that no longer pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

Signature Nancy A. Oberthal Date 5-29-01
Printed Name and Title Nancy A. Oberthal Manager, Legislative Services