

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE

03 AUG 14 AM 9:26

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Clark & Weinstock			
2. Registrant Address <input checked="" type="checkbox"/> Check if different than previously reported Address 601 13th Street, N.W. Suite 410 South City Washington, State/Zip (or Country) DC 20005			
3. Principal Place of Business (if different from line 2) City New York, State/Zip (or Country) NY 10017			
4. Contact Name Lisa Hayes	Telephone 202-261-4025	E-mail (optional) lisa@cwdc.com	5. Senate ID # 9443-1371
7. Client Name <input type="checkbox"/> Self American Association of Advertising Agencies			6. House ID # 316-98100

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) ☒ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ >> Termination Date _____

11. No Lobbying ☐

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$120,000.00</u> <small>Income (nearest \$20,000)</small>	EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> >> \$ _____ <small>Expenses (nearest \$20,000)</small>
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions <input type="checkbox"/> Method B. Reporting amounts under section 6033(b) of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____ Date **8/11/03**

Printed Name and Title **Vin Weber - Partner** _____ Page

Registrant Name: Clark & Weinstock

Client Name: American Association of Advertising Agencies

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific Lobbying issues

Followed progress on all potential Direct To Consumer advertising amendments in the House and Senate, in p Senator Stabenow's and Sen. Edwards' bill, S. 7, Prescription Drug Benefit and Cost containment Act of 2003 Direct to Consumer Adverstising of prescription drugs.

17. House(s) of Congress and Federal agencies contacted
Executive Office of the President
House of Representatives
Senate

☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bieron, Brian	
Bonham, Kent	Policy Director for Sen. Chuck Hagel (R-NE)
Fazio, Vic	
Glover Weiss, Juleanna	Press Secretary to the Vice President
Godes, Niles	Chief of Staff to Sen. Byron Dorgan (D-ND)
Kutler, Ed	
Lehman, Dirksen	Special Asst. for Leg. Affairs for the President

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Signature _____ Date 8/11/03

Printed Name and Title Vin Weber - Partner Page _____

Registrant Name: Clark & Weinstock

Client Name: American Association of Advertising Agencies

Item	Description	Data
18a	Lobbyist Name	Mathews, Jim
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Morrison, Timothy
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stach, Deirdre
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stuart, Sandi
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Weber, Vin
18b	Covered Official Position	
18c	New Lobbyist	No

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Registrant Name: Clark & Weinstock

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15. General issue area code COM (one per page)

16. Specific Lobbying issues

Monitored and tracked a potential movement in legislation impacting the use of advertising in all communication including radio, TV and the Internet especially Sen. McConnell's bill, S. 28, The Common Sense Consumption regarding civil liability actions against the food industry.

17. House(s) of Congress and Federal agencies contacted
House of Representatives
Senate

☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bieron, Brian	
Bonham, Kent	Policy Director for Sen. Chuck Hagel (R-NE)
Fazio, Vic	
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18a	Lobbyist Name	Morrison, Timothy
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stach, Deirdre
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stuart, Sandi
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Weber, Vin
18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: Clark & Weinstock

Client Name: American Association of Advertising Agencies

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15. General issue area code CPT (one per page)

16. Specific Lobbying issues

Monitor legislation and agency activity impacting copyright law

17. House(s) of Congress and Federal agencies contacted

House of Representatives

Senate

☐ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bieron, Brian	
Bonham, Kent	Policy Director for Sen. Chuck Hagel (R-NE)
Fazio, Vic	
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18a	Lobbyist Name	Stach, Deirdre
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stuart, Sandi
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Weber, Vin
18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: Clark & Weinstock

Client Name: American Association of Advertising Agencies

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific Lobbying issues

Monitor legislation and agency activities having any impact on the status of the business deductibility of adver

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

Executive Office of the President

House of Representatives

Senate

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18a	Lobbyist Name	Stuart, Sandi
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18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: Clark & Weinstock

Client Name: American Association of Advertising Agencies

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City _____ State/Zip (or Country) _____

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client
Gribbin, Dave

ISSUE UPDATE

24. General lobbying issues previously reported that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)


26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities	C

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant, client or affiliated organization

Signature  Date 8/11/03

Printed Name and Title Vin Weber - Partner Page