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Legislative Resource Center Office of Public Records  
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Washington, DC 20515 Washington, DC 20510

SECRETARY RE  
06 JAN -3 PM

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <b>POLICY DIRECTIONS INC.</b>			
2. Address <input type="checkbox"/> Check if different than previously reported <b>818 CONNECTICUT AVENUE, NW, SUITE 950</b>			
3. Principal Place of Business (if different from line 2) City: <b>WASHINGTON</b> State/Zip (or Country) <b>DC 20006</b>			
4. Contact Name <b>FRANKIE L. TRULL</b>	Telephone <b>(202) 776-0071</b>	E-mail (optional) <b>fltrull@poldir.com</b>	5. Secretary <b>FRANKIE L. TRULL</b>
7. Client Name <input type="checkbox"/> Self <b>NESTLE PURINA PETCARE CO.</b>			6. House <b>NESTLE PURINA PETCARE CO.</b>

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June 30) ☒ OR Year End (Jul

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date \_\_\_\_\_

11. No L

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<b>12. Lobbying Firms</b>  INCOME relating to lobbying activities for this reporting period was:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>20,000.00</u> Income (nearest \$20,000)  Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>13. Organizations</b>  EXPENSES relating to lobbying activities for this reporting period were:  Less than \$10,000 <input type="checkbox"/>  \$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Expenses (nearest \$20,000)  <b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description.  <input type="checkbox"/> Method A. Reporting amounts using LDA  <input type="checkbox"/> Method B. Reporting amounts under section 162(e) Internal Revenue Code  <input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code
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Signature Frankie L. Trull

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

0000020126



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific lobbying issues

Pet food exports  
Pet food labeling  
Pet Food ingredients

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U. S. House of Representatives  
U. S. Senate  
USDA  
FDA  
USTR  
White House

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature Frankie L. Trull Date December 20,

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

0000020127



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code ANI (one per page)

16. Specific lobbying issues

Animal health  
Biotech  
Pet food issues

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U. S. House of Representatives  
U. S. Senate  
USDA  
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature Frankie L. Trull Date December 20,

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

3000020128



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

WTO  
Codex Alimentarius  
FTA negotiations

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U. S. House of Representatives  
U. S. Senate  
USDA  
FDA  
USTR  
White House

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature Frankie L. Trull Date December 20

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

0000020129





Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE PURINA PETCARE

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

FDA regulation of pet food

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U. S. House of Representatives  
U. S. Senate  
USDA  
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature Frankie L. Trull Date December 20,

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

0000020130

