

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**BLUE CROSS AND BLUE SHIELD ASSOCIATION**

2. Address:

1310 G ST NW, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: WILLIAM A. BRESKIN

Telephone: 202-942-1064

E-mail (optional): william.breskin@bcbsa.com

Senate ID #: 6358-12

House ID #: 315760000

7. Client Name:  Self

**Blue Cross and Blue Shield Association**

### TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

### INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

#### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): 2,980,000.00

#### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: Blue Cross and Blue Shield Association

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

Medicare Contractor Funding; Medicare Advantage Funding; Comparative Effectiveness Research Funding

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ARMSTRONG, DOUG

Covered Official Position (if applicable): N/A

Name: HALTMEYER, KRIS

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: Blue Cross and Blue Shield Association

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

see next page Insurance Market Reform / Association Health Plans: 525/S406 "Small Business Health Fairness Act of 2005", HR2355 "Health Care Choice Act of 2005", S1955 "Health Insurance Modernization and Affordability Act of 2005", S637 "Small Employers Health Benefits Program Act", S874 "Small Employers Health Benefits Act of 2005", HR1955 "Small Employers Health Benefits Act of 2005"; Health Information Technology: S1262 "Health TEQ Act of 2005", S1355 "Better Healthcare Through Information Technology Act", S1418 "Wired for Health Care Quality Act", Health Information Technology and Data Security: S1789 "Personal Data Privacy and Security Act of 2005"; Health Information Technology and ICD10 Implementation: HR4157 "Health Information Technology Promotion Act of 2005"; Health Information Technology and Electronic Health Records: HR4859 "Federal Family Health Information Technology Act of 2006"; Health Savings Accounts: S3585 "HSA Improvement and Expansion Act of 2006", HR5262 "Tax Free Health Savings Act of 2006" HR2830 "Pension Protection Act of 2005" sections relating to Interest Rate Relief and hybrids; Insurance Industry Antitrust Issues; Uninsured; Health Insurance Portability; Reinsurance; Transparency; Blue Bank; FEHBA; FEHBP Service Benefit Plan proposed 3rd option

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)  
Government Accountability Office (GAO)  
HOUSE OF REPRESENTATIVES  
Health & Human Services, Dept of (HHS)  
Office of Management & Budget (OMB)  
Office of Personnel Management (OPM)  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA  
Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)  
Name: BRESKIN, WILLIAM  
Covered Official Position (if applicable): N/A  
Name: CERISANO, JOHN  
Covered Official Position (if applicable): N/A  
Name: DIDAWICK, KATHY  
Covered Official Position (if applicable): N/A  
Name: ERISCKSEN, JACK  
Covered Official Position (if applicable): N/A  
Name: EWING, GARY  
Covered Official Position (if applicable): N/A  
Name: FOX, ALISSA  
Covered Official Position (if applicable): N/A  
Name: GALVIN, JANE  
Covered Official Position (if applicable): N/A  
Name: GIERER, GREGORY  
Covered Official Position (if applicable): N/A  
Name: HANDELMAN, JUSTINE  
Covered Official Position (if applicable): N/A  
Name: HAYS, PHILIP  
Covered Official Position (if applicable): N/A  
Name: IMES, ROBERT  
Covered Official Position (if applicable): N/A  
Name: LEHNHARD, MARY NELL  
Covered Official Position (if applicable): N/A  
Name: MUSKER, JOSEPH  
Covered Official Position (if applicable): N/A  
Name: NYQUIST, CHRISTINA  
Covered Official Position (if applicable): N/A  
Name: SEROTA, SCOTT  
Covered Official Position (if applicable): N/A  
Name: SLACKMAN, JOEL

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: Blue Cross and Blue Shield Association

Covered Official Position (if applicable): N/A

Name: TRIMBLE, BERRY

Covered Official Position (if applicable): N/A

Name: WOJCIAK, ADAM J.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: Blue Cross and Blue Shield Association

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare; Medicare Advantage; and Medicare Part D

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ARMSTRONG, DOUGLAS

Covered Official Position (if applicable): N/A

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JACK

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: HALTMEYER, KRIS

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: TRIMBLE, BERRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: Blue Cross and Blue Shield Association

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Drug patent extensions and market exclusivity issues: Generic Drugs

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS AND BLUE SHIELD ASSOCIATION Client Name: Blue Cross and Blue Shield Association

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Health Insurance Tax Credits: S2457 "Small Business Health Insurance Relief Act of 2006"; Blue Cross and Blue Shield Tax Status

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HAYS, PHILIP

Covered Official Position (if applicable): N/A

Name: MUSKER, JOSEPH

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Jan 31, 2007

Printed Name and Title: JACK ERICKSEN - VICE PRESIDENT

**Information Update Page:**

**Complete ONLY where registration information has changed.**

Client's new name

Blue Cross and Blue Shield Association

Client's old name

BLUE CROSS & BLUE SHIELD ASSN

**LOBBYIST UPDATE**

**23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client**

Name: Bergman, Andrea

**ISSUE UPDATE**

**24. General lobbying issues previously reported that NO LONGER pertain**

**AFFILIATED ORGANIZATIONS**

**25. Add the following organization(s)**

**26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client**

**FOREIGN ENTITIES**

**27. Add the following foreign entities**

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization**

Name:

Name:

Name:

Name:

Name:

Name:

Signature: ON FILE Date: Aug 14, 2006

Printed Name and Title: JACK ERICKSEN, VICE PRESIDENT -