

SECRETARY OF
04 AUG 17 AM

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
---	--

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Pearson, Inc.			
2. Address <input checked="" type="checkbox"/> Check if different than previously reported 4250 North Fairfax Dr., Suite 1200, Arlington, VA 22203			
3. Principal Place of Business (if different from line 2) City: _____ State/zip (or Country) _____			
4. Contact Name	Telephone	E-mail (optional)	5. Senate ID #
Steven Kingsley	(703) 284-5818	steven.kingsley@pearson.com	
7. Client Name	<input checked="" type="checkbox"/> Self		6. House ID #
Self			36658000

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying Activities

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>\$140,000.00</u> Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate reporting method. See instructions for description of</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 603 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162 Internal Revenue Code</p>

Signature *Steven Kingsley* Date 8/6/04
 Filing #ad7b2d02-becd-4889-923d-3931d0b4c5eb - Page 1 of 6

Signature

Printed Name and Title

Steven Kingsley, Vice President Federal Government Relations

LD-2 (REV. 4/03)

PAGE 1

Registrant Name Pearson, Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code HOM (one per page)

16. Specific lobbying issues

Providing information on Pearson contract with Transportation Security Administration to screen and assess airport security screeners.

17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate
White House
Department of Homeland Security

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Steven Kingsley	
Dan Mullaney	
Susan Lent	
Sandy Kress	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None
ENSURING THAT CONGRESS and the EXECUTIVE BRANCH UNDERSTAND and results of our contract with TSA.

Signature *Steven Kingsley* Date *8/6/04*

Registrant Name Pearson, Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which tl engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cc information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific lobbying issues

Textbook publishing and content

17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Steven Kingsley	
Dan Mullaney	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

ADVOCATE FOR NO UNFAIR LIMITS ON TEXTBOOK PRICES AND

Signature *Steven Kingsley* Date 8/6/04

