Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510 SECRETARY

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name		
Organization Entertainment Merchants Ass'n (Vic	leo Software Dealers Ass'n)	
2. Address Check if different than previously reported		
Address1 16530 Ventura Boulevard, Suite 400		
City Encino State C	CA Zip Code 91436	Country US
3. Principal place of business (if different than line 2)		,
City State	Zip Code	Country
•	Zip Code Zip or Country	Country
4a. Contact Name b. Telephone number Prefix Full Name	c. E-mail	5. Senate ID#
Mr. Sean D. Bersell 818-385-1500 sber	sell@entmerch.org	68890-1:
7. Client Name Self		6. House ID#
Entertainment Merchants Ass'n (Video Software Dealers	Ass'n)	3576500
INCOME OR EXPENSES - Complete Either Line 1	2 OR Line 13	
12. Lobbying Firms	13. Organ	***************************************
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying ac were:	ctivities for this reporting
Less than \$10,000	Less than \$10,000	
\$10,000 or more	\$10,000 or more 🗵 🖒 \$	120,000
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all	14. REPORTING METHOD. Che accounting method. See instruction	
payments to the registrant by any other entity for lobbying	Method A. Reporting amoun	its using LDA definitions on
activities on behalf of the client).	Method B. Reporting amoun Internal Revenue	its under section 6033(b)(8) Code
	Method C. Reporting amoun Revenue Code	ts under section 162(e) of th
	.	Form C

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Registrant Name -S	intertainment Merchants ioftware Dealers Ass'n)	Ass'n (Video	Client Name	Entertainm Software E	nent Merchants Ass'n (Video Dealers Ass'n)
LOBBYING AC engaged in lobby	CTIVITY. Select as	lient during the rep	orting period. I		al issue areas in which th parate page for each co
15. General issue	area code ART - Arts	s/Entertainment	·	(one p	er page)
16. Specific lobby	ying issues				
H.R. 5345, "A adult-rated vic	video games, generall bill to require ratings l leo games to minors" to prohibit the sale or	abels on video gam			s and rentals of
17. House(s) of C	Congress and Federal a	agencies contacted	None 2	House	Senate Other
18. Name of each	individual who acted Name Last Name	l as a lobbyist in th		Official Pos	sition (if applicable)
Crossan	Andersen				
Sean	Bersell				
				•••••	
19. Interest of eac	h foreign entity in the	e specific issues lis	ted on line 16 a	lbove 🔀	Check if None

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Registrant Name_	Entertainment Merchants <i>i</i> S oftware Dealers Ass'n)	Ass'n (Video	Client Name	Entertainment Merchants Ass'n Software Dealers Ass'n)	(Video
engaged in lobb		ient during the rep	orting period.	t the general issue areas in wi Using a separate page for ea	
15. General issu	e area code	v Enforcement/Crin	ne/Criminal Jus	tice (one per page)	
16. Specific lobb	oying issues	Д	dd page to continu	e specific issues description for this i	ssue >
images.	R. 4472, To amend the retecting Children from Se			creators of sexually oriented	
17. House(s) of	Congress and Federal a	gencies contacted	None [House Senate	Other
18. Name of eac	h individual who acted Name	as a lobbyist in th		Add a page to continue additing lobb Official Position (if applicable)	yists for i
First Name Sean	Last Name Bersell	Suffix	0070100	Official Fosition (if approacte)	
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19. Interest of ea	ch foreign entity in the	specific issues lis	ted on line 16 a	bove Check if None	
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Information Update Page - Complete ONLY where registration information has changed. 20. Client new address	Registrant Name Enter	tainment Merchants Ass'n (Vicers Ass'n)	leo Software Client N	ame Entertainm	ent Merchants Ass'n (\	/ideo s
20. Client new address Address City State Zip Code Country 21. Client new principal place of business (if different than line 20) City State Zip Code Country 22. New general description of client's business or activities LOBBYIST UPDATE 23. Name of each previously reported individual who is no longer expected to act as a lobby st for the client Front Name Surface Front Name Front Na		•	ONLY where regi		•	ed
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