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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name			
Organization	Prudential Financial, Inc.		
2. Address <input type="checkbox"/> Check if different than previously reported			
751 Broad Street			
City	Newark	State	NJ
Zip Code	07102	Country	USA
3. Principal place of business (if different than line 2)			
City	State	Zip Code	Country
City	State/Zip or Country	Zip Code	Country
4a. Contact Name		b. Telephone number	c. E-mail
Prefix	Full Name		
Mr.	John L. Bronson	(973) 367-3949	john.bronson@prudential.com
7. Client Name <input checked="" type="checkbox"/> Self			5. Senate ID #
Prudential Financial, Inc.			32338-12
			6. House ID #
			31704000

**TYPE OF REPORT** 8. Year 2005 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇨ Termination Date \_\_\_\_\_ 11. No Lobbying Activity

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center"><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center"><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>2,020,500</u></p> <p><b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code</p>
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Form Comp

Printed Name and Title Brian W. Clymer, Vice President 8/10/2005  
DATE

1000381393



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code INS - Insurance (one per page)

16. Specific lobbying issues

H.R. 3375, Financial Data Security Act of 2005, All provisions  
 H.R. 3374, Consumer Notification and Financial Data Protection Act of 2005, All provisions  
 H.R. 1069, Notification of Risk to Personal Data Act, All provisions  
 H.R. 1153, Terrorism Insurance Backstop Extension Act of 2005, All provisions  
 H.R. 1263, Consumer Privacy Protection Act of 2005 (Introduced in House), All provisions  
 H.R. 744, Internet Spyware (I-SPY) Prevention Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Christopher	Payne	Mr.	
Lynn	Jacobs	Ms.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381394

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code INS - Insurance (one per page)

16. Specific lobbying issues

H.R. 29, Securely Protect Yourself Against Cyber Trespass Act or the SPY Act, All provisions  
H.R. 3617, Medicare Value-Based Purchasing for Physician's Services Act of 2005 (Introduced in House), All provisions  
H.R. 3511, Medicaid State Long-Term Care Partnership Program Act of 2005 (Introduced in House), All provisions  
H.R. 458, Military Personnel Financial Services Protection Act, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Christopher	Payne	Mr.	
Lynn	Jacobs	Ms.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381395

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code INS - Insurance (one per page)

16. Specific lobbying issues

H.R. 1080, Information Protection and Security Act (Introduced in House), All provisions  
H.R. 3140, Consumer Data Security and Notification Act of 2005 (Introduced in House), All provisions  
S. 306, Genetic Information Non-Discrimination Act of 2005, All provisions  
S. 1332, Personal Data Privacy and Security Act of 2005, All provisions  
S. 467, Terrorism Risk Insurance Extension Act, All provisions  
S. 751, Notification of Risk to Personal Data Act, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives  
Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Lynn	Jacobs	Ms.	
Alan	Brubaker	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381396

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code RET - Retirement (one per page)

16. Specific lobbying issues

H.R. 2830, Pension Protection Act of 2005 (Introduced in House), All provisions  
 H.R. 2831, Pension Preservation and Portability Act, All provisions  
 H.R. 1960, Pension Preservation and Savings Enhancement Act of 2005, All provisions  
 H.R. 1961, Individual and Workplace Retirement Savings Protections Act, All provisions  
 S. 381, Retirement Security for Life Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives  
 Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Rex	Wackerle	Mr.	
Bryan	Pickel	Mr.	
Lynn	Jacobs	Ms.	
Alan	Brubaker	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

000381397

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code RET - Retirement (one per page)

16. Specific lobbying issues

H.R. 2327, To impose a 6-month moratorium on terminations of certain plans instituted under section 4042 of the Employee Retirement Income Security Act of 1974 in cases in which reorganization of contributing sponsors is sought in bankruptcy or insolvency proceedings, All provisions  
 H.R. 1508, 401(k) Automatic Enrollment Act of 2005 (Introduced in House), All provisions  
 S. 2424, National Employee Savings and Trust Equity Guarantee Act (NESTEG), All provisions  
 S. 1357, Retirement Savings and Security Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives  
 Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Lynn	Jacobs	Ms.	
Alan	Brubaker	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381398

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code TAX - Taxation/Internal Revenue Code (one per page)

16. Specific lobbying issues

H.R. 819, Retirement Security for Life Act of 2005 (Introduced in House), All provisions  
S. 420, Death Tax Repeal Permanency Act of 2005 (Introduced in Senate), All provisions  
H.R. 2682, Long-Term Care and Retirement Security Act of 2005, All provisions  
H.R. 1960, Pension Preservation and Savings Enhancement Act of 2005, All provisions  
H.R. 1961, Pension Preservation and Savings Expansion Act of 2005, All provisions  
S. 1447, Tax Technical Corrections Act, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives  
Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Rex	Wackerle	Mr.	
Bryan	Pickel	Mr.	
Lynn	Jacobs	Ms.	
Alan	Brubaker	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381399

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code TAX - Taxation/Internal Revenue Code (one per page)

16. Specific lobbying issues

H.R. 2251, COLI Best Practices Act, All provisions  
H.R. 1417, To amend the Internal Revenue Code of 1986 to permanently extend the subpart F exemption for active financing income (Introduced in House), All provisions  
H.R. 1161, To amend the Internal Revenue Code of 1986 to provide for employer retirement savings accounts and for other purposes (Introduced in House), All provisions  
H.R. 1162, Retirement Savings Account Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Bryan	Pickel	Mr.	
Lynn	Jacobs	Ms.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381400

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code TAX - Taxation/Internal Revenue Code (one per page)

16. Specific lobbying issues

H.R. 1998, To amend the Internal Revenue Code of 1986 to provide for the disposition of unused funds in health flexible spending arrangements, All provisions  
H.R. 3304, Growing Real Ownership for Workers, All provisions  
H.R. 5110, The Comprehensive Long-Term Care Act, All provisions  
H.R. 3109, Consolidation Returns, All provisions  
H.R. 1262, Ronald Reagan Alzheimer's Breakthrough Act of 2005 (Introduced in House), All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Bryan	Pickel	Mr.	
Lynn	Jacobs	Ms.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

000381401

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code TOR - Torts (one per page)

16. Specific lobbying issues

S. 5, Class Action Fairness Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Rex	Wackerle	Mr.	
Christopher	Payne	Mr.	
Alan	Brubaker	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381402

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code TRA - Transportation (one per page)

16. Specific lobbying issues

H.R. 3058, Transportation, Treasury, Housing and Urban Development, the Judiciary, the District of Columbia, and the Independent Agencies Appropriations Act, 2006, Amtrak funding provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Bryan	Pickel	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** p information as requested. Attach additional page(s) as needed.

15. General issue area code TRD - Trade (Domestic & Foreign) (one per page)

16. Specific lobbying issues

H.R. 3376, Tax Technical Corrections Act of 2005, Repatriation provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Bryan	Pickel	Mr.	
Lynn	Jacobs	Ms.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381404

Printed Name and Title Brian W. Clymer, Vice President



Registrant Name Prudential Financial, Inc. Client Name Prudential Financial, Inc.

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15. General issue area code INS - Insurance (one per page)

16. Specific lobbying issues

S. 1216, Financial Privacy Breach Notification Act of 2005, All provisions  
S. 1326, Notification of Risk to Personal Data Act, All provisions  
S. 1408, Identity Protection Act of 2005, All provisions  
S. Con Res 18, The Budget Resolution, All provisions

17. House(s) of Congress and Federal agencies contacted  Check if None

Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Alan	Brubaker	Mr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

0000381405

Printed Name and Title Brian W. Clymer, Vice President



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PUBLIC RECORDS

**Prudential**  **Financial**

05 AUG 15 PM 4:09

Debra L. Bouyer  
Paralegal

The Prudential Insurance Company of America  
100 Mulberry Street, 3 Gateway Center, 4<sup>th</sup> Floor  
Newark, NJ 07102-4077  
Tel 973 367-3135 Fax 973 367-6349

August 11, 2005

**VIA OVERNIGHT COURIER**

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, D.C. 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, D.C. 20510

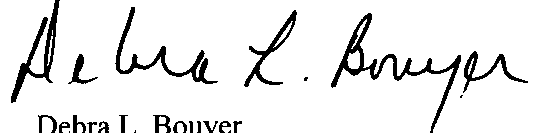
**Re: Prudential Financial Inc.  
Lobbying Report on Form LD-2**

Dear Sir or Madam:

Enclosed for filing is Prudential Financial's Lobbying Report on Form LD-2 covering the period January 1, 2005 to June 30, 2005 which is required to be filed by each of your offices pursuant to the Lobbying Disclosure Act of 1995, as amended.

Please do not hesitate to contact the undersigned at (973) 367-3135 if you have any questions regarding the foregoing.

Sincerely,



Debra L. Bouyer  
Paralegal

Enclosures

cc: John L. Bronson, Esq.

0000381406

