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SECRETARY
04 NOV 2004

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name JON E. JENSON		
2. Address <input type="checkbox"/> Check if different than previously reported 5700 BROOKSIDE ROAD, INDEPENDENCE, OH 44131		
3. Principal Place of Business (if different from line 2) City: _____ State/Zip (or Country) _____		
4. Contact Name JON E. JENSON	Telephone 216-524-8919	E-mail (optional) jjenson@pma.org
7. Client Name <input type="checkbox"/> Self CONSUMING INDUSTRIES TRADE ACTION COALITION		5. Senate ID # 6. House ID #

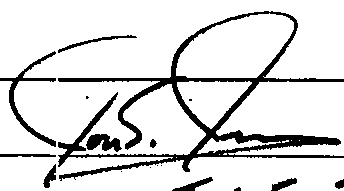
TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying:

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/> _____</p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code</p>
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Signature 

Printed Name and Title JON E. JENSON, PRESIDENT

LD-2 (REV. 6/98)

PA

00000892047

Registrant Name: JON E. JENSON Client Name: CONSUMING INDUSTRIES TRADE ASSOCIATION

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and provide the information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

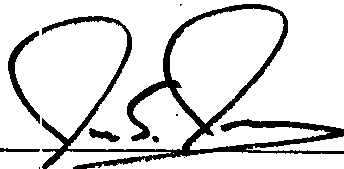
16. Specific lobbying issues

17. House(s) of Congress and Federal agencies contacted Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>JON E. JENSON</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature 

Date 11/08/04

Printed Name and Title JON E. JENSON PRESIDENT

