

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF
04 AUG 11

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name NATIONAL POTATO COUNCIL			
2. Address <input type="checkbox"/> Check if different than previously reported 1300 L STREET NW, SUITE 910			
3. Principal Place of Business (if different from line 2) WASHINGTON DC/20005 City: State/zip (or Country)			
4. Contact Name JOHN KEELING	Telephone (202) 682-9456	E-mail (optional) johnkeeling@nationalpotatocounc	5. Senate ID # 71894-12
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID #

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-D

9. Check if this filing amends a previously filed version of this report

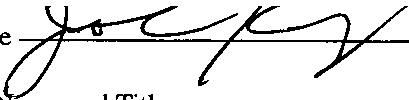
10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input checked="" type="checkbox"/>	Less than \$10,000 <input checked="" type="checkbox"/>
\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of
	<input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definition
	<input type="checkbox"/> Method B. Reporting amounts under section 6011 Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162 Internal Revenue Code

Signature



Date

8/4/04

Printed Name and Title

EXECUTIVE VICE PRESIDENT & CEO

ED 000000

John Keeling

Registrant Name NATIONAL POTATO COUNCIL Client Name _____

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

NA

21. Client new principal place of business (if different from line 20)

City NA

State/Zip (or Country) NA

22. New general description of client's business or activities

NA

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

NA

ISSUE UPDATE

24. General lobbying issues previously reported that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of (city and state or country)
NA	NA	NA

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

NA

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities
NA	NA	NA	

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant or affiliated organization

Signature



Date

08/04/0

Printed Name and Title John Keeling, Executive Vice President & CEO

Registrant Name NATIONAL POTATO COUNCIL Client Name _____

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific lobbying issues

FOOD SECURITY, FARM BILL, PNTR, APPROPS

17. House(s) of Congress and Federal agencies contacted Check if None

USDA
FDA
EPA
HOUSE AND SENATE

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
JOHN KEELING	
CATHERINE HOLLEE STUBBLEBINE	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 08/04/04

Printed Name and Title JOHN KEELING, EXECUTIVE VICE PRESIDENT & CEO

Form LD-2 (Rec. 4/03)

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