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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>John L. Bloom</u>			
2. Address: <input type="checkbox"/> Check if different than previously reported <u>225 N. Manchester St.</u>			
3. Principal Place of Business (if different from line 2) City: <u>Arlington</u> State/Zip (or Country): <u>VA 22203</u>			
4. Contact Name <u>John Bloom</u>	Telephone <u>703-276-6710</u>	E-mail (optional) <u>johnbloom@windspring.com</u>	4-Digit Code <u>5344</u>
7. Client Name <input type="checkbox"/> Self <u>American Cancer Society</u>			Client Code <u>34958</u>

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) OR Year End (July 1-Dec 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____</p> <p align="center">Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> \$ _____</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 603, Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 602, Internal Revenue Code</p>
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Signature: John L. Bloom

Printed Name and Title: John L. Bloom, Health Policy Counsel

Registrant Name John L. Bloom Client Name American Cancer Society

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code T0B (one per page)

16. Specific lobbying issues

See attached sheet

17. House(s) of Congress and Federal agencies contacted

Check if None

U.S. House
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Federal Official Position (if applicable)
<u>John L. Bloom</u>	<u>None</u>

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature John L. Bloom Date 8/11/02
Printed Name and Title John L. Bloom, Health Policy Consultant

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ATTACHMENT – Form LD-2, Mid-Year report, 2002 – Page 3 of 3

Registrant Name: John L. Bloom

Client Name: American Cancer Society

Lobbying Activity

15. General issue area code: TOB

16. Specific Lobbying Issues:

FDA authority over tobacco products:

S.190, National Youth Smoking Reduction Act – entire bill.

S. 247 KIDS Act of 2001 – entire bill

~~HR 2180, National Youth Smoking Reduction Act – entire bill~~

HR 1097 FDA Tobacco Authority Amendments Act of 2001 – entire bill

HR 1043 FDA Tobacco Jurisdiction Act of 2001 – entire bill

Smoking cessation:

HR 2180, The Medicare, Medicaid and MCH Smoking Cessation Promotion Act of 2001

S.190, The Medicare, Medicaid and MCH Smoking Cessation Promotion Act of 2001

END

