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| Clerk of the House of Representatives<br>Legislative Resource Center<br>B-106 Cannon Building<br>Washington, DC 20515 | Secretary of the Senate<br>Office of Public Records<br>232 Hart Building<br>Washington, DC 20510 |
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SECRETARY OF

04 OCT -6

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

|  |                       |                          |                                  |
|--|-----------------------|--------------------------|----------------------------------|
| 1. Registrant Name<br><b>The Kemper Company</b>  |                       |                          |                                  |
| 2. Address <input type="checkbox"/> Check if different than previously reported<br><b>2600 Virginia Ave. N.W. Suite 210</b>    |                       |                          |                                  |
| 3. Principal Place of Business (if different from line 2)<br><b>Washington</b> DC <b>20037</b><br>City: State/zip (or Country) |                       |                          |                                  |
| 4. Contact Name  | Telephone             | E-mail (optional)        | 5. Senate ID #                   |
| <b>Jackson Kemper, Jr.</b>   | <b>(202) 337-5019</b> | <b>TKemperCo@aol.com</b> | <b>50524-12</b>                  |
| 7. Client Name <input checked="" type="checkbox"/> Self<br><b>self</b>   |                       |                          | 6. House ID #<br><b>34706000</b> |

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30)  OR Year End (July 1-December 31) 9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report  ⇌ Termination Date \_\_\_\_\_11. No Lobbying **INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

| 12. Lobbying Firms   | 13. Organizations   |
|--|---|
| <b>INCOME</b> relating to lobbying activities for this reporting period was:   | <b>EXPENSES</b> relating to lobbying activities for this reporting period were:   |
| Less than \$10,000 <input type="checkbox"/>  | Less than \$10,000 <input type="checkbox"/>   |
| \$10,000 or more <input checked="" type="checkbox"/> ⇌ \$ <u>40,000.00</u><br>Income (nearest \$20,000)  | \$10,000 or more <input type="checkbox"/> ⇌ \$ _____<br>Expenses (nearest \$20,000)   |
| Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). | <b>14. REPORTING METHOD.</b> Check box to indicate expected accounting method. See instructions for description of options. |
|  | <input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definition of lobbying                                |
|  | <input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(e) Internal Revenue Code                     |
|  | <input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) Internal Revenue Code                      |

Signature \_\_\_\_\_

Date **8/13/04**

Jackson Kemper, Jr., President and CEO

Printed Name and Title

LD-2 (REV. 4/03)

PAGE 1 o



Registrant Name The Kemper Company Client Name self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code AER (one per page)

16. Specific lobbying issues

HR108-674, Department of Veterans Affairs and Housing and Urban Development, and Independent Agencies Appropriations Bill, 2005  
SR108-353, Department of Veterans Affairs and Housing and Urban Development, and Independent Agencies Appropriations Bill, 2005

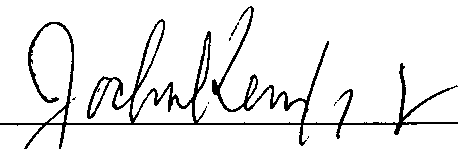
17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House  
FAA  
NASA

18. Name of each individual who acted as a lobbyist in this issue area

| Name                | Covered Official Position (if applicable) |
|---------------------|---|
| Jackson Kemper, Jr. |   |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 8/13/04  
Printed Name and Title Jackson Kemper, Jr., President and CEO

✓

Registrant Name The Kemper Company Client Name self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code DEF (one per page)

16. Specific lobbying issues

HR108-553, Making Appropriations for the Department of Defense for the Fiscal Year ending September 30,2005 and for other purposes.  
SR108-284, Department of Defense Appropriations Bill, 2005

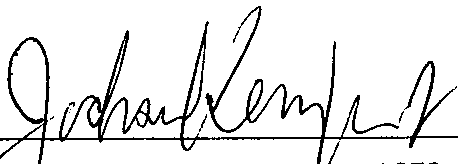
17. House(s) of Congress and Federal agencies contacted  Check if None

Senate  
House

18. Name of each individual who acted as a lobbyist in this issue area

| Name                | Covered Official Position (if applicable) |
|---------------------|---|
| Jackson Kemper, Jr. |   |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 8/13/04  
Printed Name and Title Jackson Kemper, Jr., President and CEO

