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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name Strategic Impact, Inc			
2. Address <input type="checkbox"/> Check if different than previously reported 444 North Capitol Street NW, Suite 840 Washington DC 20001 USA			
3. Principal place of business (if different than line 2) City _____ State/Zip or Country _____			
4a. Contact Name Mr. Michael Jimenez	b. Telephone number 202-434-8013	c. E-mail mjimenez@ssco.org	5. Senate ID # 52594-315
7. Client Name <input type="checkbox"/> Self Pinnacle West Capital Corporation			6. House ID # 34608015

TYPE OF REPORT 8. Year 2006 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____</p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>
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Edit Form >	File with House >
Senate Password _____	File with Senate >

Signature Michael C Jimenez Date 10/31/2006

Printed Name and Title Michael Jimenez, Principal, Strategic Impact, Inc.

2006010602

Registrant Name Strategic Impact, Inc

Client Name Pinnacle West Capital Corporation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ENG - Energy/Nuclear (one per page)

16. Specific lobbying issues

Assisting in energy and nuclear energy related matters

17. House(s) of Congress and Federal agencies contacted None House Senate Other

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Michael Jimenez	Principal, Strategic Impact, Inc.	<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Document digitally signed on Page 1.

Date 10/31/2006

Printed Name and Title Michael Jimenez, Prncipal, Strategic Impact, Inc.

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STRATEGIC IMPACT, INC.



Dec 26, 2006

To Whom It May Concern:

This document was filed with
the House & Senate on 10/31/06.

Mehal
Jenny

202-434-8013

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GOVERNMENT RELATIONS ♦ COALITIONS ♦ ISSUES MANAGEMENT