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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) -All Filers Are Required to Complete This Page

1. Registrant Name Jack Ferguson Associates, Inc.			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 203 Maryland Avenue, N.E. City Washington State/Zip (or Country) DC 20002			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name Jack Ferguson	Telephone 202/544-6655	E-mail (optional) jack@jackferguson.com	5. Senate ID # 14438-202
7. Client Name <input type="checkbox"/> Self Alaska Airlines			6. House ID # 32086-020

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) OR Year End (July 1-Dec)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
<p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$60,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate reporting accounting method. See instructions for description of method.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitive method</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(c) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature Jack Ferguson Date 8/12/2002

Printed Name and Title Jack Ferguson - President

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Registrant Name: Jack Ferguson Associates, Inc.

Client Name: Alaska Airlines

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code AVI (one per page)

16. Specific Lobbying issues

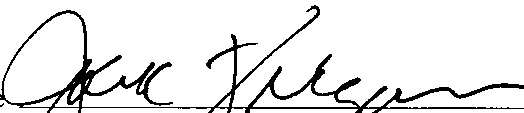
Issues relating to the Airline Industry

17. House(s) of Congress and Federal agencies contacted Check if None
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Ferguson, Jack	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/12/2002

Printed Name and Title Jack Ferguson - President Page

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