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Washington, DC 20515

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Washington, DC 20510

SECRETARY OF THE SENATE
00 AUG 14 PM 3:41

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Viacom Inc.			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address Suite 1100, 1501 "M" Street, Northwest City Washington State/Zip (or Country) DC 20005			
3. Principal Place of Business (if different from line 2) City New York City State/Zip (or Country) NY 10036 USA			
4. Contact Name DeDe Ferrell		Telephone 202-785-7300	E-mail (optional) dede.ferrell@viacom.com
5. Senate ID # 40032-12		6. House ID # 33844000	
7. Client Name <input checked="" type="checkbox"/> Self			

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> >> \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$500,000.00</u> Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(c) of the Internal Revenue Code

Signature _____

Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs

Page 1 of 12

Registrant Name: Viacom Inc.

Client Name: Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ART (one per page)

16. Specific Lobbying issues

HJRes 47, A joint resolution expressing the sense of the Congress regarding the need for a Surgeon General's report on media and violence, Requires the Surgeon General to undertake a comprehensive review concerning the impact on the health and welfare of children and young adults of violent messages delivered through the media.

HR 1501, Juvenile Crime Bill, A bill to provide grants to ensure increased accountability for juvenile offenders and for other purposes.

HR 1670, Presidential Commission to Study the Culture and Glorification of Violence in America Act, A bill to establish a commission to study the culture and glorification of violence in America.

HR 1855, Children's Protection Act, A bill to exempt agreements relating to voluntary guidelines governing telecast material, movies, video games, Internet content, and music lyrics from applicability of antitrust laws.

HR 2036, Children's Defense Act of 1999, A bill to protect children.

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives

Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Ferrell, DeDe		No
Mackinnon, Gail		Yes
Melton, Carol		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Ferrell* Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 2 of 12

Registrant Name: Viacom Inc.

Client Name: Self

Item	Description	Data
16	Lobbying Issues	HR 3032, National Amusement Park Ride Safety Act of 1999, To restore the jurisdiction of the Consumer Product Safety Commission over amusement park rides which are at a fixed site.
16	Lobbying Issues	S 1001, National Youth Violence Commission Act, A bill to establish the National Youth Violence Commission, and for other purposes.
16	Lobbying Issues	S 1228, Media Violence Labelling Act of 1999 A bill to provide for the development, use, and enforcement of a system for labeling violent content in audio and visual media products, and for other purposes.
16	Lobbying Issues	S 254, Juvenile Justice Bill, A bill to reduce violent juvenile crime, promote accountability by rehabilitation of juvenile criminals, punish and deter violent gang crime, and for other purposes.
16	Lobbying Issues	S 876, Children's Protection from Violent Programming Act of 1999 A bill to amend the Communications Act of 1934 to require that the broadcast of violent video programming be limited to hours when children are not reasonably likely to comprise a substantial portion of the audience.
16	Lobbying Issues	SJRes 23, A joint resolution expressing the sense of the Congress regarding the need for a Surgeon General's report on media and violence, Requires the Surgeon General to undertake a comprehensive review concerning the impact on the health and welfare of children and young adults of violent messages delivered through the media.

Registrant Name: Viacom Inc.

Client Name: Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific Lobbying issues

HR 3203, Broadcast Ownership for the 21st Century Act, A bill to amend the Communications Act of 1934 to reduce restrictions on media ownership and for other purposes.

HR 3439, Radio Broadcasting Preservation Act of 2000, To require the FCC to revise its regulations authorizing the operation of new low-power, FM radio stations.

HR 942, Media Ownership Act of 1999, A bill to amend the Communications Act of 1934 to reduce restrictions on media ownership and for other purposes.

S 1547, Community Broadcasting Act, A bill to require the FCC to preserve Low Power TV Stations during the transition to digital services.

S 1766, Telecommunications Ownership Diversification Act of 1999, A bill to provide a deferral of tax on gains from the sale of telecommunications businesses in specific circumstances or a tax credit to promote diversity of ownership in telecommunications businesses and for other purposes.

17. House(s) of Congress and Federal agencies contacted Check if None

**Federal Communications Commission
House of Representatives
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Ferrell, DeDe		No
Lucey, Anne		No
MacKinnon, Gail		Yes
Melton, Carol		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 4 of 12

Registrant Name: Viacom Inc.

Client Name: Self

Item	Description	Data
16	Lobbying Issues	S 2068, Radio Broadcasting Preservation Act of 2000, To prohibit the FCC from establishing rules authorizing the operation of new, low-power FM radio stations.
16	Lobbying Issues	S 2454, Low Power TV and Digital Data Act of 2000, Bill to authorize low-power TV stations to offer digital data services to subscribers.
16	Lobbying Issues	S 2518, FM Radio Act of 2000, To provide for the technical integrity of the FM radio band, and for other purposes.
16	Lobbying Issues	FCC MM Dockets #97-222, 91-221, 87-8, 95-21, 87-15, Attribution/TV Ownership (national and local). FCC Docket #87-268 - Digital Television. FCC MM Docket #98-35, Biennial Regulatory Review Issues Related to Broadcast Ownership. FCC PP Docket #00-67, Ongoing digital television issues at FCC. FCC application for Viacom/CBS Merger.

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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific Lobbying issues

HR 3028, Trademark Cyberpiracy Prevention Act of 1999, A bill to amend certain trademark laws to prevent misappropriation marks.

HR 354, Collections of Information Antipiracy Act, A bill to amend title 17, United States Code, to provide protection for certain collections of information.

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate
U.S. Copyright Office
U.S. Patent and Trademark Office

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Ferrell, DeDe		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Ferrell* Date 8/14/2008

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 6 of 12

Registrant Name: Viacom Inc.

Client Name: Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code GAM..... (one per page)
- 16. Specific Lobbying issues
S 692, Internet Gambling Prohibition Act of 1999, Internet gambling issues.

17. House(s) of Congress and Federal agencies contacted Check if None
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>MacKinnon, Gail</u>		<u>Yes</u>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Ferrell* Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 7 of 12

Registrant Name: Viacom Inc.

Client Name: Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code GOV (one per page)

16. Specific Lobbying issues

HR 417, Bipartisan Campaign Finance Reform Act, To amend the Federal Election Campaign Act of 1971 for elections for Federal office, and for other purposes.
S 26, Bipartisan Campaign Reform Act, To amend the Federal Election Campaign Act of 1971, in eliminating 'soft money' contributions, and for other purposes.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
MacKinnon, Gail		Yes

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Ferrell* Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 8 of 12

Registrant Name: Viacom Inc.

Client Name: Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code SPO (one per page)

16. Specific Lobbying issues
HR 1832, Muhammad Ali Boxing Reform Act, A bill to reform unfair and anticompetitive practices in the professional boxing industry.
S 305, Muhammad Ali Boxing Reform Act, A bill to reform unfair and anticompetitive practices in the professional boxing industry.

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Ferrell, DeDe		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Ferrell* Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 9 of 12

Registrant Name: Viacom Inc.

Client Name: Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific Lobbying issues

HR 3321, Electronic Privacy Bill of Rights, To prevent unfair and deceptive practices in the use and collection of personal information on the Internet.

HR 3560, Online Privacy Protection Act of 2000, To require the FTC to prescribe regulations to protect the privacy of personal information collected from and about individuals who are not covered by the Children's Online Privacy Act of 1998 on the Internet.

HR 4059, Online Privacy and Disclosure Act of 2000, To establish a system for businesses engaged in electronic commerce to adopt, and certify their compliance with internationally recognized principles concerning the collection, use, and dissemination of personal information.

S 2063, Secure Online Communication Enforcement Act of 2000, A bill to amend title 18, United States Code, to provide for the applicability to operators of Internet Web sites of restrictions on the disclosure or records and other information relating to the use of such sites, and for other purposes.

17. House(s) of Congress and Federal agencies contacted Check if None

Department of Commerce
Federal Trade Commission
House of Representatives
Senate
U.S. Patent and Trademark Office

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Ferrell, DeDe		No
Lucey, Anne		No
MacKinnon, Gail		Yes

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Ferrell* Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 10 of 12

Registrant Name: Viacom Inc.

Client Name: Self

Item	Description	Data
16	Lobbying Issues	S 2448, Internet Integrity and Critical Infrastructure Protection Act of 2006, A bill to protect the internet and critical infrastructure of the United States, and for other purposes.
16	Lobbying Issues	S 2928, Consumer Internet Privacy Enhancement Act, To provide consumers with clear notice about the information collection practices of websites, and meaningful choices about how that information is used, and for other purposes.
16	Lobbying Issues	S 809, Online Privacy Protection Act of 1999, A bill to require the Federal Trade Commission to prescribe regulations to protect the privacy of personal information collected from and about private individuals who are not covered by the Children's Online Privacy Protection Act and for other purposes.
16	Lobbying Issues	S 854, Electronic Rights for the 21st Century Act, A bill to protect the privacy and constitutional rights of Americans, to establish standards and procedures regarding law enforcement access to location information, decryption assistance for encrypted communications.
16	Lobbying Issues	Implementation by Federal Trade Commission of Children's Online Privacy Protection Act. Involvement with Online Privacy Alliance.

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15. General issue area code TRD..... (one per page)

16. Specific Lobbying issues

**HR 4444, U.S.-China Relations Act of 2000, To authorize permanent extension of nondiscriminatory treatment (normal trade relations treatment) to the People's Republic of China.
China accession to WTO.
'Runaway' Motion Picture Production.**

17. House(s) of Congress and Federal agencies contacted Check if None

**Department of Commerce
Department of State
Office of U.S. Trade Representative**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Ferrell, DeDe		No
Lucey, Anne		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Ferrell* Date 8/14/2000

Printed Name and Title DeDe Ferrell - Vice President, Government Affairs Page 12 of 12