

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE

06 APR -6 AM 11:34

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name		Organization <b>Perennial Strategy Group</b>	
2. Address <input type="checkbox"/> Check if different than previously reported		Address 1 <b>1455 Pennsylvania Avenue, NW, Suite 225</b>	
City <b>Washington</b>	State <b>DC</b>	Zip Code <b>20004</b>	Country <b>US</b>
3. Principal place of business (if different than line 2)			
City	State	Zip Code	Country
4a. Contact Name		b. Telephone number	c. E-mail
Prefix	Full Name		
	<b>Mr. Robert L. Moran</b>	<b>202-638-5090</b>	<b>rmoran@perennialsg.com</b>
7. Client Name <input type="checkbox"/> Self			5. Senate ID #
<b>Storefront Political Media (for Federal Home Loan Bank of San Francisco)</b>			<b>88110-7</b>
			6. House ID #
			<b>3664601</b>

**TYPE OF REPORT** 8. Year 2005 Midyear (January 1-June 30)  OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇌ Termination Date \_\_\_\_\_

11. No Lobbying Act

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms		13. Organizations	
INCOME relating to lobbying activities for this reporting period was:		EXPENSES relating to lobbying activities for this reporting period were:	
Less than \$10,000 <input checked="" type="checkbox"/>		Less than \$10,000 <input type="checkbox"/>	
\$10,000 or more <input type="checkbox"/> ⇌ \$ _____		\$10,000 or more <input type="checkbox"/> ⇌ \$ _____	
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).		14. REPORTING METHOD. Check box to indicate exact accounting method. See instructions for description of options.	
		<input type="checkbox"/> Method A. Reporting amounts using LDA definitions or	
		<input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) Internal Revenue Code	
		<input type="checkbox"/> Method C. Reporting amounts under section 162(c) of Revenue Code	

Form

Printed Name and Title **Robert L. Moran, Vice President - Government Relations**

1000142432



Registrant Name Perennial Strategy Group

Client Name Storefront Political Media (for Federal Ho  
~~Loan Bank of San Francisco~~)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code BAN - Banking (one per page)

16. Specific lobbying issues

Provided in assistance focused on grassroots and grasstops lobbying

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Lamell	McMorris		
Robert	Moran		

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Go to

Registrant Name Perennial Strategy Group

Client Name Storefront Political Media (for Federal Home Loan Bank of San Francisco)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code ECN - Economics/Economic Development (one per page)

16. Specific lobbying issues

*Add a page to complete specific issue description for this issue.*

Provided assistance in grassroots and grasstops lobbying

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to complete individual lobbyist information for this issue.*

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Lamell	McMorris		
Robert	Moran		

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

*Add a page for a change.*

Printed Name and Title Robert I. Moran, Vice President - Government Relations

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Registrant Name Perennial Strategy Group

Client Name Storefront Political Media (for Federal Hon Bank of San Francisco)

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

Address

City

State

Zip Code

Country

21. Client new principal place of business (if different than line 20)

City

State

Zip Code

Country

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

First Name

Last Name

Suffix

First Name

Last Name

Suff

1

3

2

4

**ISSUE UPDATE**

24. General lobbying issues that **no longer** pertain

Find the code to select below.

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal place of Business (city and state or country)
	Address	City
	C/S/Z	State Country
	Address	City
	C/S/Z	State

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

1

2

3

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Owner per client
	Street Address	City		
	City State/Province Country			
		State Country		

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant, client or affiliated organization

1

3

5

2

4

6

Add a page for a new up

Printed Name and Title Robert L. Moran, Vice President - Government Relations

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