

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

NATIONWIDE INSURANCE

2. Address:

ONE NATIONWIDE PLAZA, 1-38-17, COLUMBUS, OH 43215

3. Principal place of business (if different from line 2):

4. Contact Name: JEFFREY D. ROUCH

Telephone: 6146775063

E-mail (optional): rouchj@nationwide.com

Senate ID #: 26411-12

House ID #: 32985000

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 1,269,500.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: NATIONWIDE INSURANCE Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPT (one per page)

16. Specific lobbying issues:

PATENT REFORM

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ENGLISH, STEVEN M

Covered Official Position (if applicable): SR GOVERNMENT RELATIONS DIRECTOR

Name: ROUCH, JEFFREY D.

Covered Official Position (if applicable): SVP, GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NATIONWIDE INSURANCE Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: FIN (one per page)

16. Specific lobbying issues:

* Mutual Fund Reforms Point of Sale Fee Disclosure Transparency Hedge Funds Government Sponsored Enterprises (GSEs)
Financial Privacy Fair & Accurate Credit Reporting (FACT) ACT Implementation Regulatory Relief Act Government Sponsored
Enterprises (GSEs) Financial Privacy Fair & Accurate Credit Reporting (FACT) ACT Implementation Regulatory Relief Act

17. House(s) of Congress and Federal agencies contacted:

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

Securities & Exchange Commission (SEC)

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ENGLISH, STEVEN M

Covered Official Position (if applicable): SR GOVERNMENT RELATIONS DIRECTOR

Name: ROUCH, JEFFREY D.

Covered Official Position (if applicable): SVP, GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NATIONWIDE INSURANCE Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: INS (one per page)

16. Specific lobbying issues:

* Insurance Regulatory Reform Terrorism Risk Insurance Act Life Insurance Travel Restrictions Corporate Owned Life Insurance Flood Insurance (Funding and Reform) Natural Disaster (Catastrophy) Multi-Peril/Floor Program Flood Insurance (Funding and Reform) Natural Disaster (Catastrophy) Multi-Peril/Floor Program

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ENGLISH, STEVEN M

Covered Official Position (if applicable): SR GOVERNMENT RELATIONS DIRECTOR

Name: FLYNN HAGAN, BRIDGET

Covered Official Position (if applicable): SR GOVERNMENT RELATIONS DIRECTOR

Name: ROUCH, JEFFREY D.

Covered Official Position (if applicable): SVP GOVERNMENT RELATIONS

Name: ZIMPHER, W. CRAIG

Covered Official Position (if applicable): VP, GOVERNMENT RELATIONS

Name: ZIMPHER, W. CRAIG

Covered Official Position (if applicable): VP, GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NATIONWIDE INSURANCE Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: RET (one per page)

16. Specific lobbying issues:

* PBGC-Defined Benefit Funding Reform Pension Reform Executive Non-Qualified Deferred Compensation Automatic Enrollment
Defined Benefit "Backloading" Qualified Plan Fiduciary Relief Defined Benefit "Backloading" Qualified Plan Fiduciary Relief

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALEXANDER, DONALD C.

Covered Official Position (if applicable): RETAINED COUNSEL (AKIN GUMP)

Name: DELAPLANE, JAMIE

Covered Official Position (if applicable): RETAINED COUNSEL (DAVIS & HARMAN)

Name: FLYNN HAGAN, BRIDGET

Covered Official Position (if applicable): SR GOVERNMENT RELATIONS DIRECTOR

Name: MASON, KENT

Covered Official Position (if applicable): RETAINED COUNSEL (DAVIS & HARMAN)

Name: ROUCH, JEFFREY D.

Covered Official Position (if applicable): SVP, GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NATIONWIDE INSURANCE Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

* Non-Qualified Annuity Tax Insurance Qualified Annuity Tax Incentive Corporate-Owned Life Insurance Life/Non-Life Consolidated Tax Return Executive Compensation Estate Tax Reform Executive Compensation Estate Tax Reform

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALEXANDER, DONALD C.

Covered Official Position (if applicable): RETAINED COUNSEL (AKIN GUMP)

Name: DELAPLANE, JAMIE

Covered Official Position (if applicable): RETAINED COUNSEL (DAVIS & HARMAN)

Name: FLYNN HAGAN, BRIDGET

Covered Official Position (if applicable): SR GOVERNMENT RELATIONS

Name: MASON, KENT

Covered Official Position (if applicable): RETAINED COUNSEL (DAVIS & HARMAN)

Name: MCKEEVER, JOE

Covered Official Position (if applicable): RETAINED COUNSEL (DAVIS & HARMAN)

Name: ROUCH, JEFFREY D.

Covered Official Position (if applicable): SVP, GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NATIONWIDE INSURANCE Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOR (one per page)

16. Specific lobbying issues:

ASBESTOS REFORM McCarran-Ferguson Anti Trust Repeal/Reform

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

Internal Revenue Service (IRS)

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ENGLISH, STEVEN M

Covered Official Position (if applicable): SR GOVERNMENT RELATIONS DIRECTOR

Name: ROUCH, JEFFREY D.

Covered Official Position (if applicable): SVP, GOVERNMENT RELATIONS

Name: ZIMPHER, W. CRAIG

Covered Official Position (if applicable): VP, GOVERNMENT RELATIONS

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 07, 2008

Printed Name and Title: JEFFREY D. ROUCH, SVP GOVERNME -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 07, 2008

Printed Name and Title: -