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02 FEB 28 1

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name Kellogg Company			
2. Address <input type="checkbox"/> Check if different than previously reported One Kellogg Square			
3. Principal Place of Business (if different from line 2) City: Battle Creek State/Zip (or Country) Michigan 49016			
4. Contact Name George A. Franklin	Telephone (616) 961-2820	E-mail (optional) george.franklin@kellogg.com	5. Senate ID # 21
7. Client Name <input checked="" type="checkbox"/> Self Self			6. House ID # 300

TYPE OF REPORT 8. Year 2001 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobbying Activities

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>90,334.00</u> Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of method.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 60 Internal Revenue Code</p> <p><input checked="" type="checkbox"/> Method C. Reporting amounts under section 16 Internal Revenue Code</p>
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Signature _____

Printed Name and Title George A. Franklin, Vice President - External Affairs



Registrant Name Kellogg Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each co information as requested. Attach additional page(s) as needed.**

15. General issue area code TAX (one per page)

16. Specific lobbying issues

Deductibility of Advertising
Duty/Tariff Tax Issues

17. House(s) of Congress and Federal agencies contacted Check if None

United States House of Representatives
United States Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
George A. Franklin	Vice President - External Affairs

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 2/13/02

Printed Name and Title George A, Franklin, Vice President - External Affairs



Registrant Name Kellogg Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific lobbying issues

Food Safety
Sugar Price Reform

17. House(s) of Congress and Federal agencies contacted Check if None

United States House of Representatives
United States Senate
United States Department of Agriculture

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
George A. Franklin	Vice President - External Affairs
Cynthia L. Brazzel	Director - Government Affairs

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 2/13/02

Printed Name and Title George A. Franklin, Vice President - External Affairs



Registrant Name Kellogg Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each co information as requested. Attach additional page(s) as needed.**

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Food Labeling Regulations

17. House(s) of Congress and Federal agencies contacted Check if None

Federal Trade Commission
Food and Drug Administration
United States House of Representatives
United States Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cynthia L. Brazzel	Director - Government Affairs

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 2/13/02

Printed Name and Title George A. Franklin, Vice President - External Affairs



Registrant Name Kellogg Company Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

International Customs Issues
International Tariff Reduction


17. House(s) of Congress and Federal agencies contacted Check if None

Customs Service
Department of Agriculture
Department of Commerce
Department of State
Executive Office of the President

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
George A. Franklin	Vice President - External Affairs

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 2/13/02

Printed Name and Title George A. Franklin, Vice President - External Affairs

