

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

PRUDENTIAL FINANCIAL, INC.

2. Address:
, NEWARK, NJ 07102

3. Principal place of business (if different from line 2):
Country City: State/Zip(or Country):

4. Contact Name: JOHN L. BRONSON
Telephone: (973) 367-3949
E-mail (optional): john.bronson@prudential.com

Senate ID #: 32338-12
House ID #: 31704000

7. Client Name: Self

TYPE OF REPORT

8. Year 2005 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): 2,055,245.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
 Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
 Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: PRUDENTIAL FINANCIAL, INC. Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

S. 1932, Deficit Reduction Omnibus Reconciliation Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted:
Senate

18. Name of each individual who acted as a lobbyist in this issue area:

Name: PAYNE, CHRISTOPHER
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PRUDENTIAL FINANCIAL, INC. Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: INS (one per page)

16. Specific lobbying issues:

H.R. 3375, Financial Data Security Act of 2005, All provisions H.R. 3374, Consumer Notification and Financial Data Protection Act of 2005, All provisions H.R. 1069, Notification of Risk to Personal Data Act, All provisions H.R. 1153, Terrorism Insurance Backstop Extension Act of 2005, All provisions H.R. 1263, Consumer Privacy Protection Act of 2005, All provisions H.R. 3140, Consumer Data Security and Notification Act of 2005, All provisions H.R. 744, Internet Spyware (I-SPY) Prevention Act of 2005, All provisions H.R. 29, Securely Protect Yourself Against Cyber Trespass Act of the SPY ACT, All provisions H.R. 3617, Medicare Value-Based Purchasing for Physicians Services Act of 2005, All provisions H.R. 3511, Medicaid State Long-Term Care Partnership Program Act of 2005, All provisions H.R. 458, Military Personnel Financial Services Protection Act, All provisions H.R. 1080, Information Protection and Security Act, All provisions S. 1332, Personal Data Privacy & Security Act of 2005, All provisions S. 306, Genetic Information Non-Discrimination Act of 2005, All provisions S. 467, Terrorism Risk Insurance Extension Act, All provisions S. 751, Notification of Risk to Personal Data Act, All provisions S. 1216, Financial Privacy Breach Notification Act of 2005, All provisions S. 1326, Notification of Risk to Personal Data Act, All provisions S. 1408, Identity Protection Act of 2005, All provisions S Con Res 18, The Budget Resolution, All provisions

17. House(s) of Congress and Federal agencies contacted:

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRUBAKER, ALAN
Covered Official Position (if applicable):
Name: JACOBS, LYNN
Covered Official Position (if applicable):
Name: PAYNE, CHRISTOPHER
Covered Official Position (if applicable):
Name: WACKERLE, REX
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PRUDENTIAL FINANCIAL, INC. Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: RET (one per page)

16. Specific lobbying issues:

H.R. 2830, Pension Protection Act of 2005, All provisions; H.R. 2831, Pension Preservation and Portability Act, All provisions; H.R. 1960, Pension Preservation and Savings Enhancement Act of 2005, All provisions; H.R. 1961, Individual and Workplace Retirement Savings Protections Act, All provisions; H.R. 1508, 401(k) Automatic Enrollment Act of 2005, All provisions; H.R. 2327, To impose a 6-month moratorium on terminations of certain plans instituted under section 4042 of the Employee Retirement Income Security Act of 1974 in cases in which reorganization of contributing sponsors is sought in bankruptcy or insolvency proceedings, All provisions; S. 2424, National Employee Savings and Trust Equity Guarantee Act (NESTEG), All provisions; S. 381, Retirement Security for Life Act of 2005, All provisions; S. 1357, Retirement Savings and Security Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted:

House of Representatives

Senate

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRUBAKER, ALAN

Covered Official Position (if applicable):

Name: JACOBS, LYNN

Covered Official Position (if applicable):

Name: PAYNE, CHRISTOPHER

Covered Official Position (if applicable):

Name: PICKEL, BRYAN

Covered Official Position (if applicable):

Name: WACKERLE, REX

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PRUDENTIAL FINANCIAL, INC. Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

H.R. 819, Retirement Security for Life Act of 2005, All provisions H.R. 2682, Long-Term Care and Retirement Security Act of 2005, All provisions H.R. 1960, Pension Preservation and Savings Enhancement Act of 2005, All provisions H.R. 1961, Pension Preservation and Savings Expansion Act of 2005, All provisions H.R. 1417, To amend the Internal Revenue Code of 1986 to permanently extend the subpart F exemption for active financing income, All provisions H.R. 1161, To amend the Internal Revenue Code of 1986 to provide for employer retirement savings accounts and for other purposes, All provisions H.R. 1162, Retirement Savings Account Act of 2005, All provisions H.R. 2682, Long-Term Care and Retirement Security Act of 2005, All provisions H.R. 3109, Consolidation Returns, All provisions H.R. 2251, COLI Best Practices Act, All provisions H.R. 1998, To amend the Internal Revenue Code of 1986 to provide for the disposition of unused funds in health flexible spending arrangements, All provisions H.R. 3304, Growing Real Ownership for Workers, All provisions H.R. 5110, The Comprehensive Long-Term Care Act, All provisions H.R. 1262, Ronald Reagan Alzheimer's Breakthrough Act of 2005, All provisions S. 420, Death Tax Repeal Permanency Act of 2005, All provisions S. 1447, Tax Technical Corrections Act, All provisions

17. House(s) of Congress and Federal agencies contacted:

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRUBAKER, ALAN
Covered Official Position (if applicable):
Name: JACOBS, LYNN
Covered Official Position (if applicable):
Name: PICKEL, BRYAN
Covered Official Position (if applicable):
Name: WACKERLE, REX
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PRUDENTIAL FINANCIAL, INC. Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOR (one per page)

16. Specific lobbying issues:

S. 5, Class Action Fairness Act of 2005, All provisions

17. House(s) of Congress and Federal agencies contacted:
Senate

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRUBAKER, ALAN
Covered Official Position (if applicable):
Name: PAYNE, CHRISTOPHER
Covered Official Position (if applicable):
Name: WACKERLE, REX
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PRUDENTIAL FINANCIAL, INC. Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

H.R. 3058, Transportation, Treasury, Housing and Urban Development, the Judiciary, the District of Columbia, and the Independent Agencies Appropriations Act, 2006, Amtrak funding provisions

17. House(s) of Congress and Federal agencies contacted:
House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area:

Name: PICKEL, BRYAN
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PRUDENTIAL FINANCIAL, INC. Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

H.R. 3376, Tax Technical Corrections Act of 2005, Repatriation provisions

17. House(s) of Congress and Federal agencies contacted:

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area:

Name: JACOBS, LYNN

Covered Official Position (if applicable):

Name: PICKEL, BRYAN

Covered Official Position (if applicable):

Name: WACKERLE, REX

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 08, 2006

Printed Name and Title: Brian W. Clymer, Vice President