

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE
04 FEB 17 AM 10:28

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) -All Filers Are Required to Complete This Page

1. Registrant Name Viacom Inc.			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address Suite 1100, 1501 M Street, NW City Washington State/Zip (or Country) DC 20005			
3. Principal Place of Business (if different from line 2) City New York City State/Zip (or Country) NY 10036			
4. Contact Name Telephone E-mail (optional) DeDe Lea (202) 785-7300 dede.lea@viacom.com			5. Senate ID # 40032-12
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # 33844000

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) **OR** Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobbyi

INCOME OR EXPENSES - Complete Either Line 12 **OR** Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> >> \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$750,000.00</u> Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of
	<input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definit
	<input type="checkbox"/> Method B. Reporting amounts under section 603: the Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162: Internal Revenue Code

Signature DeDe Lea Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Page

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ART (one per page)

16. Specific Lobbying issues
H.R.107 , Digital Media Consumers' Rights Act of 2003,
H.R.1417 , Copyright Royalty and Distribution Reform Act of 2003,
H.R.2517 , Piracy Deterrence and Education Act of 2003,
H.R.669 , Protect Children from Video Game Sex and Violence Act of 2003,
H.R.715 , United States Independent Film and Television Production Incentive Act of 2003,
S.161 , Children's Protection from Violent Programming Act,
S.1932 , ART Act Artists' Rights and Theft Prevention Act of 2003,
S.692 , Digital Consumer Right to Know Act,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pag

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific Lobbying issues
H.J.RES.72 , Disapproving the rule submitted by the Federal Communications Commission with respect to b media ownership,
H.R.1035 , Broadcast Ownership for the 21st Century Act,
H.R.1763 , Competition in Radio and Concert Industries Act of 2003,
H.R.2052 , Preservation of Localism, Program Diversity, and Competition in Television Broadcast Service Act
H.R.2212 , Maintaining and Ensuring Diversity and Integrity on the Airwaves Act of 2003
MEDIA Act of 2003,
H.R.2462 , Protect Diversity in Media Act,
H.R.2799, Departments of Commerce, Justice, and State, the Judiciary, and Related Agencies Appropriation
H.R.426 , TV Consumer Choice Act of 2003,
S.1046 , Preservation of Localism, Program Diversity, and Competition in Television Broadcast Service Act o

17. House(s) of Congress and Federal agencies contacted Check if None
Executive Office of the President
Federal Communications Commission
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
Lucey, Anne	
MacKinnon, Gail	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pag

Registrant Name: Viacom Inc.Client Name: Viacom Inc.

Item	Description	Data
16	Lobbying Issues	S.1264 , FCC Reauthorization Act of 2003,
16	Lobbying Issues	S.161 , Children's Protection from Violent Programming Act,
16	Lobbying Issues	S.221 , Competition in Radio and Concert Industries Act of 2003,
16	Lobbying Issues	S.J.RES.17 , A joint resolution disapproving the rule submitted by the Federal Communications Commission with respect to broadcast media ownership.,
16	Lobbying Issues	S.RES.159 , A resolution expressing the sense of the Senate that the June 2, 2003 ruling of the Federal Communications Commission weakening the Nation's media ownership rules is not in the public interest and should be rescinded.,
16	Lobbying Issues	S.RES.283 , A resolution affirming the need to protect children in the United States from indecent programming.,
16	Lobbying Issues	FCC DA Docket No. 01-1264 - Petition of Network Affiliated Stations Alliance FCC MB Docket No. 02-230 - Digital Broadcast Copy Protection, FCC MB Docket No. 02-277 - 2002 Biennial Regulatory Review- Review of Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, FCC MM Docket No. 01-235 - Cross-Ownership of Broadcast Stations and Newspapers, FCC MM Docket No. 01-317 - Rules and Policies Concerning Multiple Ownership of Radio Broadcast Stations in Local Markets, FCC MB Docket No. 00-244 - Definition of Radio Markets, FCC ET Docket No. 02-380 - Additional Spectrum for Unlicensed Devices Below 900 MHz and in the 3 GHz band, FCC PP Docket No. 00-67 - Compatibility Between Cable Systems and Consumer Electronics Equipment, FCC MB Docket No. 03-172 - Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming, FCC CS Docket No. 97-80 - Implementation of Section 304 of the Telecommunications Act of 1996; Commercial Availability of Navigation Devices

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific Lobbying issues


- H.R.1066 , Benefit Authors without Limiting Advancement or Net Consumer Expectations (BALANCE) Act**
- H.R.107 , Digital Media Consumers' Rights Act of 2003,**
- H.R.1417 , Copyright Royalty and Distribution Reform Act of 2003,**
- H.R.1481 , Internet Growth and Freedom Act of 2003,**
- H.R.2344 , Intellectual Property Protection Restoration Act of 2003,**
- H.R.2517 , Piracy Deterrence and Education Act of 2003,**
- H.R.2601 , Public Domain Enhancement Act,**
- H.R.2752 , Author, Consumer, and Computer Owner Protection and Security (ACCOPS) Act of 2003,**
- H.R.939 , Truth in Domain Names Act,**
- S.1191 , Intellectual Property Protection Restoration Act of 2003,**
- S.1933 , Enhancing Federal Obscenity Reporting and Copyright Enforcement Act of 2003,**

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate
U.S. Copyright Office

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pag

Registrant Name: Viacom Inc.Client Name: Viacom Inc.

Item	Description	Data
16	Lobbying Issues	S.563 , Computer Owners' Bill of Rights,
16	Lobbying Issues	S.692 , Digital Consumer Right to Know Act,
16	Lobbying Issues	S.800 , Truth in Domain Names Act of 2003,

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific Lobbying issues

- H.R.1243 , Prescription Drug Benefit Equity Act of 2003,**
- H.R.2497 , Prescription Drug Parity for Americans Act,**
- H.R.2640 , To provide greater access to affordable pharmaceuticals, and for other purposes,**
- S.1125 , FAIR Act of 2003,**
- S.1300 , Prescription Drug Consumer Information Act of 2003,**

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
MacKinnon, Gail	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Page

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code SPO (one per page)

16. Specific Lobbying issues
H.R.1281 , Professional Boxing Amendments Act of 2003,
S.275 , Professional Boxing Amendments Act of 2003,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Page

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code TAX (one per page)

16. Specific Lobbying issues

- H.R.1637 , To authorize the Secretary of the Army to convey certain land at Fort Campbell, Kentucky and T the purpose of realigning and upgrading United States Highway 79 from a 2-lane highway to a 4-lane highwa**
- H.R.1688 , Paycheck Fairness Act,**
- H.R.1769 , Job Protection Act of 2003,**
- H.R.285 , Fairness, Simplification and Competitiveness for American Business Act of 2003,**
- H.R.3220 , Business Activity Tax Simplification Act of 2003,**
- S.970 , Job Protection Act of 2003,**

17. House(s) of Congress and Federal agencies contacted Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
MacKinnon, Gail	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Page

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific Lobbying issues

- H.R.1636 , Consumer Privacy Protection Act of 2003,**
- H.R.2752 , Author, Consumer, and Computer Owner Protection and Security (ACCOPS) Act of 2003,**
- H.R.2885, Protecting Children from Peer-to-Peer Pornography Act of 2003,**
- H.R.3511 , Video Programming Consumer Privacy Protection Act of 2003,**
- H.R.3631 , Television Viewer Privacy Act of 2003,**
- H.R.69 , Online Privacy Protection Act of 2003,**
- S.1234 , Federal Trade Commission Reauthorization Act of 2003,**
- S.1621 , Consumer, Schools, and Libraries Digital Rights Management Awareness Act of 2003,**
- S.745 , Privacy Act of 2003,**

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
MacKinnon, Gail	
Melton, Carol	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature DeDe Lea Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Pa

Registrant Name: Viacom Inc.

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code TRD (one per page)
- 16. Specific Lobbying issues
S.1234 , Federal Trade Commission Reauthorization Act of 2003,

- 17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Lea, DeDe	
MacKinnon, Gail	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *DeDe Lea* Date 2/4/2004

Printed Name and Title DeDe Lea - Vice President, Government Affairs Page