

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**MGN, INC. (FORMERLY MCCLURE, GERARD & NEUENSCHWANDER, INC.)**

2. Address:

701 PENNSYLVANIA AVENUE, NW SUITE 250, WASHINGTON, DC 20004

3. Principal place of business (if different from line 2):

4. Contact Name: ASHLEY GORDON  
Telephone: 202-393-6500  
E-mail (optional): ashley@mgninc.com

Senate ID #: 24260-556  
House ID #: 31970052

7. Client Name:  Self

**VERIZON WIRELESS**

### TYPE OF REPORT

8. Year 2004 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

### INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

#### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): 40,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): \_\_\_\_\_

#### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: MGN, INC. (FORMERLY MCCLURE, GERARD & NEUENSCHWANDER, INC.) Client Name: VERIZON WIRELESS

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

H.R. 4754; FY 2005 CJS Appropriations FY 2005 CJS Senate Appropriations

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BARRINGER, STEVEN

Covered Official Position (if applicable): N/A

Name: FORRISTALL-LUKE, ANNE

Covered Official Position (if applicable): N/A

Name: JOHNSON, NILS

Covered Official Position (if applicable): N/A

Name: MCKAY, K. LAURIE

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: MGN, INC. (FORMERLY MCCLURE, GERARD & NEUENSCHWANDER, INC.) Client Name: VERIZON WIRELESS

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TEC (one per page)

16. Specific lobbying issues:

S. 52; A bill to permanently extend the moratorium enacted by the Internet Tax Freedom Act, and for other purposes. S. 150; A bill to make permanent the moratorium on taxes on Internet access and multiple and discriminatory taxes on electronic commerce imposed by the Internet Tax Freedom Act. H.R. 49; To permanently extend the moratorium enacted by the Internet Tax Freedom Act, and for other purposes. H.R. 4715; To clarify the obligations of the Federal Communications Commission to issue licenses using competitive bidding procedures. Monitor legislative issues related to interference with public safety communication.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BARRINGER, STEVEN  
Covered Official Position (if applicable): N/A  
Name: FORRISTALL-LUKE, ANNE  
Covered Official Position (if applicable): N/A  
Name: JOHNSON, NILS  
Covered Official Position (if applicable): N/A  
Name: MCKAY, K. LAURIE  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 10, 2004

Printed Name and Title: STEVEN G. BARRINGER - PRESIDENT