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SECRETARY OF THE SENATE  
 FEB 15 AM 11:16

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name Blue Cross and Blue Shield of Florida, Inc.			
2. Address <input checked="" type="checkbox"/> Check if different than previously reported 4800 Deerwood Campus Parkway (DCC 3-4)			
3. Principal Place of Business (if different from line 2) City: Jacksonville State/Zip (or Country) Florida 32246			
4. Contact Name Michael R. Hightower	Telephone (904) 905-6268	E-mail (optional) gir@leading.net	5. Senate ID # 6382-12
7. Client Name <input checked="" type="checkbox"/> Self	6. House ID # 31400000		

**TYPE OF REPORT** 8. Year 1999 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report   
 10. Check if this is a Termination Report  ⇒ Termination Date \_\_\_\_\_ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____  <small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>280,000.00</u>  <small>Expenses (nearest \$20,000)</small></p> <p><b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature *Michael R. Hightower*  
 Printed Name and Title Michael R. Hightower, Vice President of Governmental Relations

Registrant Name Blue Cross Blue Shield of Florida, Inc. Client Name Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BAN (one per page)

16. Specific lobbying issues

H.R. 10 - "Financial Services Act of 1999" Title III and general provisions relating to insurance; and Title X Financial Information Privacy Protection

S. 900 - "Financial Services Act of 1999"; Title III and general provisions relating to insurance

17. House(s) of Congress and Federal agencies contacted

Check if None

U.S. House  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Jeffrey R. Wollitz		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Registrant Name Blue Cross Blue Shield of Florida, Inc. Client Name Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific lobbying issues

See Attached (pages 5-7).

17. House(s) of Congress and Federal agencies contacted

Check if None

U.S. House  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Jeffrey R. Wolnitz		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

16. Specific Lobbying Issues

• Confidentiality/Privacy

H.R. 10 (Leach)	Financial Services Act of 1999
H.R.448 (Bilirakis)	Patient Protection Act of 1999
	Small Business Affordable Health Coverage Act of 1999
	Health Care consumer Empowerment Act of 1999
H.R.1941 (Waxman)	Health Information Privacy Act of 1999
H.R.1057 (Markey)	Medical Information Privacy and Security Act of 1999
H.R.2404 (Murtha)	Personal Medical Information Act of 1999
H.R. 2470 (Greenwood)	Medical Information Protection and Research Enhancement Act of 1999
S.300 (Lott)	Personal Medical Information Access Act of 1999
	Genetic Information Nondiscrimination in Health Insurance of 1999
	Health Care Research and Quality Act of 1999
	Patients' Bill of Rights
S.573 (Leahy, Kennedy)	Medical Information Privacy and Security Act
S.578 (Dodd, Jeffords)	Health Care Personal Information Nondisclosure Act
S.881 (Bennett)	Medical Information Act of 1999

• Medical Outcome Measurement and Improvement/PPOs/Quality

H.R.216 (Norwood)	Access to Quality Care Act of 1999
H.R.358/S.6 (Dingell/Daschle)	The Patients' Bill of Rights Act of 1999
H.R.2042 (Upton)	Health Care Access Affordability and Quality Advisory Commission Act of 1999
H.R.2046 (Fletcher)	Patient Access to Information Act of 1999
S.300 (Lott)	Personal Medical Information Nondiscrimination in Health Insurance of 1999
	Health Care Research and Quality Act of 1999
	Patients' Bill of Rights
S.326 (Jeffords)	Personal Medical Information Access of 1999
	Genetic Information Nondiscrimination in Health Insurance of 1999
	Health Care Research and Quality Act of 1999
	Patients' Bill of Rights
S.374 (Chafee)	Promoting Responsible Managed Care Act
S.719 (Ganske)	Managed Care Reform Act of 1999

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Registrant Name: Blue Cross Blue Shield of Florida, Inc. Client Name: Self

16. Specific Lobbying Issues

• Liability

H.R.358/S.6 (Dingell/Daschle) The Patient[s] Bill of Rights Act of 1999  
H.R.216 (Norwood) Access to Quality Care Act  
H.R.719 (Ganske) Managed Care Reform Act of 1999

• Genetics

S.300 (Lott) Nondiscrimination in Health Insurance of 1999  
Health Care Research and Quality Act of 1999  
S.326 (Jeffords) Patients' Bill of Rights  
Personal Medical Information Access Act of 1999  
H.R.293 (Sweeney) Genetic Information Nondiscrimination in Health Insurance of  
H.R.306 (Slaughter) 1999  
Personal Medical Health Care Research and Quality Act of 1999  
Information Access Patients' Bill of Rights  
Act of 1999 Genetic Information Nondiscrimination Act of 1999 Genetic  
Genetic Information Information Nondiscrimination in Health Insurance Act of 1999

• Medical Necessity

H.R.358/S.6 (Dingell/Daschle) The Patients' Bill of Rights Act of 1999  
S.374 (Chafee) Promoting Responsible Managed Care Act  
H.R.719 (Ganske) Managed Care Reform Act of 1999

• Managed Care (reform)

H.R.448 (Bilirakis) Affordable Health Coverage Act of 1999 Health Care Consumer  
Empowerment Act of 1999 Personal Medical Information Access  
S.300 (Lou) Act of 1999  
Genetic Information Nondiscrimination in Health Insurance of  
S.374 (Chafee) 1999  
Patient Protection Health Care Research and Quality Act of 1999  
Act of 1999 Patients' Bill of Rights  
Small Business Promoting Responsible Managed Care Act

H.R. 2990

S. 1344

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

16. Specific Lobbying Issues

• Managed Care (reform) cont.

S.326 (Jeffords)	Personal Medical Information Access Act of 1999 Genetic Information Nondiscrimination in Health Insurance of 1999 Health Care Research and Quality Act of 1999 Patients' Bill of Rights
H.R.358/S.6 (Dingell/Daschle)	The Patients' Bill of Rights Act of 1999
H.R.216 (Norwood)	Access to Quality Care Act of 1999 (PARCA - H.R.1405 from last year)
H.R.719 (Ganske)	Managed Care Reform Act of 1999
H.R.2041 (Granger)	Patient right to OB-GYN Care Act of 1999
H.R.2042 (Upton)	Health Care Access to Affordability and Quality Advisory Commission Act of 1999
H.R.2043 (Kelly)	Patient Right to Unrestricted Medical Advice Act of 1999
H.R.2044 (Sherwood)	Patient Right to Pediatric Care Act
H.R.2045 (Toomey)	Patient Right to Emergency Medical Care Act of 1999
H.R.2046 (Fletcher)	Patient Access to Information Act of 1999
H.R.2089 (Boehner)	Group Health Plan Review Standards Act of 1999

• MEWAs/AHPs/Health Marts

H.R.448 (Bilirakis)	Patient Protection Act of 1999 Small Business Affordable Health Coverage Act of 1999 Health Care Consumer Empowerment Act of 1999
H.R.1136 (Norwood)	Affordable Health Care Act of 1999
H.R.1496 (Talent)	Small Business Access and Choice for Entrepreneurs Act of 1999
H.R.2047 (Talent)	Small Business Access and Choice for Entrepreneurs Act of 1999
H.R.1687 (Shadegg)	Patients' Health Care Choice Act of 1999 Small Business Access and Choice for Entrepreneurs Act of 1999

• KidsCare

No bill

• Health Information Data Bank

No bill

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Registrant Name Blue Cross Blue Shield of Florida, Inc. Client Name Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code INS (one per page)

16. Specific lobbying issues

See Attached (page 9).

17. House(s) of Congress and Federal agencies contacted

Check if None

U.S. House  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Jeffrey R. Wollitz		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Registrant Name: Blue Cross Blue Shield of Florida, Inc. Client Name: Self

16. Specific Lobbying Issues:

• Individual Market

H.R.1687 (Shadegg)	Patients' Health Choice Act of 1999 Small Business Access and Choice for Entrepreneurs Act of 1999
H.R.1136 (Norwood)	Affordable Health Care Act of 1999
S.300 (Lott)	Personal Medical Information Access Act of 1999 Genetic Information Nondiscrimination in Health Insurance of 1999 Health Care Research and Quality Act of 1999 Patients' Bill of Rights
S.326 (Jeffords)	Personal Medical Information Access Act of 1999 Genetic Information Nondiscrimination in Health Insurance of 1999 Health Care Research and Quality Act of 1999 Patients' Bill of Rights

• Uninsured/tax credits

H.R.1136 (Norwood)	Affordable Health Care Act of 1999
H.R.2362 (Army)	Fair Care for the Uninsured Act of 1999
Tax credits - no bill	

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Registrant Name Blue Cross Blue Shield of Florida, Inc. Client Name Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code LBR (one per page)

16. Specific lobbying issues

H.R. 1304 - "The Quality Health Coalition Act of 1999"; Section 3 "Application of the Anti-Trust Laws to Health Care Professionals Negotiating with Health Plans."

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Jeffrey R. Wollitz		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Registrant Name Blue Cross Blue Shield of Florida, Inc. Client Name Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code M4M (one per page)

16. Specific lobbying issues

**Medicare/Various issues**

- Medicare contractor reform
- Y2K Medicare
- Medicare Reform
- H.R. 2356 (Thomas) Medicare Patient Appeals Act of 1999
- Medicare+Choice Regulations

17. House(s) of Congress and Federal agencies contacted  Check if None

- U.S. House
- U.S. Senate
- HCFA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Jeffrey R. Wollitz		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Registrant Name Blue Cross Blue Shield of Florida, Inc. Client Name Self

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

H.R. 2488 - "Financial Freedom Act of 1999"; Title V, Health Care Provisions

17. House(s) of Congress and Federal agencies contacted

Check if None

U.S. House

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Jeffery R. Wollitz</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City \_\_\_\_\_ State/Zip (or Country) \_\_\_\_\_

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

**ISSUE UPDATE**

24. General lobbying issues previously reported that no longer pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)
See attachment, p. 13	See attachment, p. 13	See attachment, p. 13

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

Attachment A

Affiliated Organizations

25.

Add the following affiliated organization(s)

Name	Address	Principle Place of Business (city and state or country)
Hill and Knowlton, Inc.	700 New Hampshire Ave., N.W. 7 <sup>th</sup> Floor Washington, DC 20037	Washington, DC
Health Options, Inc.	P.O. Box 44165 Jacksonville, FL 32231	Jacksonville, FL
First Coast Service Options, Inc.	532 Riverside Avenue Jacksonville, FL 32202	Jacksonville, FL
Florida Combined Life Insurance Company, Inc.	8665 Baypine Road Jacksonville, FL 32256	Jacksonville, FL