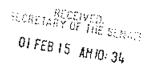
Clerk of the House of Representatives Secretary of the Senate Legislative Resource Center Office of Public Records Legislative Resource Center B-106 Cannon Building Washington, DC 20515

232 Hart Building Washington, DC 20510



## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name	; ;		
Kellogg Company			
2. Address Check if different than previously reported	:		
One Kellogg Square	:		
Principal Place of Business (if different from line 2)			
City: Battle Creek Stand	Zip (or Country) MI 49016		
4 Contact Name Telephone	ः स्-ान्कार्थ (optional)	1. Senate ID#	
George A. Franklin (616)19614282003g	corge.franklin@kellogg.com	21335-12	
7. Client Name 🍇 Self		6. Hause tD #	
		30087000	
10. Check if this is a Termination Report □ ⇔ Termination  INCOME OR EXPENSES · Complete Either	r Line 12 OR Line 13	1. No Lobbying Activity	
12. Lobbying Firms	13. Organizat	ions	
INCOME relating to lubbying activities for this reporting period was:	EXPENSES relating to lobbying activi	ities for this reporting	
Less than \$10,000 🛄	Less than \$10,000 🚨		
\$10,000 or more □ ⇒ \$	\$10,000 or more 2 + \$ 149,	544	
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	Method A. Reporting appoints using F.D.A. definitions only		
	Method C. Reporting amounts un Internal Revenue Cod	der section 162(e) of the	
Signature			
Printed Name and Title George: A: Franklin, Vice	Pres Worldwide Governmen	nt Affairs	
LD-2 (REV. 6/98)	• !	PAGE 1 of 5	

Registment Name Kellogg, Company Che	ent Name Self
LOBBYING ACTIVITY. Select as many codes as ne engaged in lobbying on behalf of the client during the rinformation as requested. Attach additional page(s) as	reessary to reflect the general issue areas in which the registrant reporting period. Using a separate page for each code, provide needed.
15. General issue area code TAX (one per pag	ge)
	The second secon
16. Specific lobbying issues	·
	u u− ×
Deductibility of Advertising Duty/Tariff Tax Issues	
· · · · · · · · · · · · · · · · · · ·	
•	
	· <u>·</u> _
17. House(s) of Congress and Federal agencies contact	ted Check if None
United States House of Representative	eş
United States Senate	;
	; ;
·	•
18. Name of each individual who acted as a lobbyist in	this issue area
№агие	Covered Official Position (if applicoble)
George A. Franklin	VP - Worldwide Government Affairs
· · · · · · · · · · · · · · · · · · ·	
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- 114-12-12-14 1-12 1/12/1	
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	D
20 September of such Commission with the day of the commission of	ļ · · · ·
19. Interest of each foreign entity in the specific issues listed	lon line 16 above
	·
Signature	Datc 2/14/2001
Printed Name and Title George Franklin, Vice	Pres Worldwide Government Affairs
Form L.D-2 (Rev.Δ/98)	2

Registrant Name Kellogg Company Client	NameSelf	_			
LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.					
15. General issue area code ARG (one per page)	•				
16. Specific lobbying issues Food Safety Sugar Price Reform	: .				
;	:				
17. House(s) of Congress and Federal agencies contacted	· Check if None				
United States House of Representatives United States Senate United States Department of Agriculture	2 :				
18. Name of each individual who acted as a lobbyist in this	s issue area				
Name	Covered Official Position (if applicable)	New			
George A. Franklin	VP - Worldwide Government Affairs				
Cynthia L. Brazzel	Director - Government Affairs	۵			
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19. Interest of each foreign entity in the specific issues listed on	line 16 above	'			
Signature	Date 2/14/2001				
Printed Name and Title George A. Franklin - Vic	e Pres., Worldwide Government Affairs				
Farm L.D-2 (Rev.6/98)	Page <u>3</u> of <u>5</u>	_			

Registrant Name	Kellogg.Company	Client Name_	Self	
engaged in lobby	CTIVITY. Solect as many cod ring on behalf of the client duri equested. Attach additional page.	ing the reporting p	reflect the general issue areas in which the registrant eriod. Using a separate page for each code, provide	
<ol> <li>General issu</li> </ol>	e area code <u>FOO</u> (on-	e per page)		
16. Specific lob	hvino icenas		:	
,				
room Labe.	ling Regulations	e <sup>r</sup>		
	;			
17. House(s) of	Congress and Federal agencies	contacted	Check if None	
Food and a	rade Commission Brug Administration ates House of Represen ates Senate	tatives	÷	
18. Name of cas	ch individual who acted as a lo	bbyist in this issue	area	
	Name	·	Covered Official Position (if applicable)	1 5
				New —
Cynthia L.	. Brazzel	DE	rector - Government Affairs	
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19 Interest of car	th foreign entity in the specific iss	nes listed on line 16	shove XECheck if None	-
17. 110.031.31.31	· · · · · · · · · · · · · · · · · · ·	and waste per into	· · · · · · · · · · · · · · · · · · ·	
			:	
Signature		<del> </del>	Date 2/14/2001	
Printed Name and	Tide George A. Frankli	n,- Vice Pres	Worldwide Covernment Affairs	
Form LD-2 (Rev.6/98)	)		: Page4_ nf	5

Registrant Name	Kellogg Company	Client Name	Self		
LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.					
15. General issue	area code TRD (one p	er page)			
16. Specific lobb	ying issues	:			
	onal Custome Issues onal Tariff Reductions				
	:				
17. House(s) of C	Congress and Federal agencies co	ontacted	Check if None		
Departmen Departmen	ervice t of Agriculture t of Commerce t of State Office of the Presiden				
18. Name of each	n individual who acted as a lobb	yist in this issue a	rea		
	№ап≠		· Covered Official Po	osition (iš opplicable)	New
George A.	Franklin	VP	Worldwide Gover	nment Affairs	
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		1 ;			
19. Interest of each	n foreign entity in the specific issue:	s listed on line 16 at	nove 🚨 Chock i	f None	
	$\mathcal{O}_{\mathcal{A}}$				
Signature	c/ls/pl	<u>.</u>	Date	2/14/2001	
Printed Name and Title George A. Franklin - Vice Pres., Worldwide Government Affairs					
Form UD-2 (Rev 6/98)		· <u>.</u> .		Page	5 % 5