

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

BLUE CROSS & BLUE SHIELD ASSN

2. Address:

1310 G ST NW, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

City: 1310 G STREET, N.W. State/Zip(or Country): DC 20005

4. Contact Name: WILLIAM A. BRESKIN

Telephone: 202-942-1064

E-mail (optional): william.breskin@wro.bcbsa.com

Senate ID #: 6358-12

House ID #: 315760000

7. Client Name: Self

TYPE OF REPORT

8. Year 2004 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: _____ 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): 2,900,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
 Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
 Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

No Bill "LHHS Appropriations" - sections pertaining to Medicare Contractor Funding only Funding for "Drug Comparative Effectiveness Research"

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: JOLDERSMA, LISA

Covered Official Position (if applicable): N/A

Name: NORTH, NAN

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

AHPs: S545 & HR660 "Small Business Health Fairness Act of 2003"; BCBSA Uninsured Proposal (No Bill); Uninsured issues; Patient Safety: S720 "Medical Safety Bill" and HR877 "Patient Safety Improvement Act of 2003"; Medical Malpractice: HR5 "Malpractice Liability Bill" and S11 "Medical Malpractice Liability Bill"; Genetic Nondiscrimination; HIPAA Privacy Issues; Health IT Issues; Federal Insurance Regulation; TAA: Amendment to FSC/ETI Bill; HSAs: HR3901 "Amend IRS Code of 1986 to allow a deduction for premiums for high deductible plans required with respect to health savings accounts" and Treasury HSA Regulatory Guidance; BCBS Plan Reserves; S486 "Senator Paul Wellstone Mental Health Equitable Treatment Act of 2003"; Genetic Nondiscrimination: S1053 "Genetic Information Nondiscrimination Act of 2003"; Patients' Bill of Rights; SEHBP - Small Employer Health Benefits Plan proposals; FEHBP Cost Accounting Standards; HR3751 and S2657 "Federal Employee Dental and Vision Benefits Enhancement Act of 2004"; and HSAs in FEHBP.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
SENATE
Treasury, Dept of
White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA
Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)
Name: BRESKIN, WILLIAM
Covered Official Position (if applicable): N/A
Name: CERISANO, JOHN
Covered Official Position (if applicable): N/A
Name: DIDAWICK, KATHY
Covered Official Position (if applicable): N/A
Name: DOYLE, TERESA
Covered Official Position (if applicable): N/A
Name: ERICKSEN, JACK
Covered Official Position (if applicable): N/A
Name: EWING, GARRY
Covered Official Position (if applicable): N/A
Name: FOX, ALISSA
Covered Official Position (if applicable): N/A
Name: GIERER, GREGORY
Covered Official Position (if applicable): N/A
Name: HALTMEYER, KRIS
Covered Official Position (if applicable): N/A
Name: HEAD, BILL
Covered Official Position (if applicable): N/A
Name: LAPIERRE, STEVE
Covered Official Position (if applicable): N/A
Name: LEHNHARD, MARY NELL
Covered Official Position (if applicable): N/A
Name: NYQUIST, CHRISTINA
Covered Official Position (if applicable): N/A
Name: SEROTA, SCOTT
Covered Official Position (if applicable): N/A
Name: TRIMBLE, BERRY
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare Modernization Act (HR1 and S1); Medicare Regions; Medicare+Choice program; Medicare Contractor Reform; S1369 "A bill to ensure that prescription drug benefits offered to medicare eligible enrollees in the FEHBP are at least equal to the actuarial value of prescription drug benefits offered to enrollees under the plan generally."

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: ERICKSON, JACK

Covered Official Position (if applicable): N/A

Name: EWING, GARRY

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: LAPIERRE, STEVE

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Medicare Modernization Act - sections pertaining to Drug Issues; Drug Comparative Effectiveness Research

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPPO)

Name: NORTH, NAN

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 13, 2004

Printed Name and Title: JACK ERICKSEN - DIRECTOR, CONGRESSIONAL RELATIONS