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04 AUG 27 PM 2:19 2004 AUG 27 PM 12:30

U.S. HOUSE OF REPRESENTATIVES

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name J.C. Watts Companies			
2. Address <input type="checkbox"/> Check if different than previously reported 600 13th Street NW, Suite 790			
3. Principal Place of Business (if different from line 2) Washington DC/20005 City: State/zip (or Country)			
4. Contact Name Jon Vandenheuvel	Telephone (202) 207-2854	E-mail (optional) jmv@jcwatts.com	5. Senate ID # 87858
7. Client Name <input type="checkbox"/> Self Mississippi Valley State University			6. House ID # 36631

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobbying A

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>20,000.00</u> Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options
	<input type="checkbox"/> Method A. Reporting amounts using LDA definitions
	<input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(1) Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) of Internal Revenue Code

Signature _____ Date _____

Printed Name and Title _____ Jon Vandenneuvel, CEO _____

LD-2 (REV. 4/03)

PAGE 1 of _____

Registrant Name J.C. Watts Companies Client Name Mississippi Valley State University

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific lobbying issues

Funding for programs that support higher education

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate
U.S. Department of Education
U.S. Department of Transportation

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
J.C. Watts, Jr.	Member, U.S. House of Representatives
Elroy Sailor	
Steve Pruitt	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/22/04

