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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <i>Fifth Third Bancorp</i>			
2. Address <input type="checkbox"/> Check if different than previously reported <i>38 Fountain Square Plaza</i>			
3. Principal Place of Business (if different from line 2) City: <i>Cincinnati</i> State/zip (or Country) <i>OH 45263</i>			
4. Contact Name <i>Tom Ruebel</i>	Telephone <i>(614) 744-1631</i>	E-mail (optional) <i>Thomas.Ruebel@53.com</i>	5. Senate ID # <i>28391</i>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <i>3684</i>

TYPE OF REPORT 8. Year *2004* Midyear (January 1-June 30) OR Year End (July 1-Dec)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate reporting method. See instructions for description of method.</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6032 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code</p>

8/16/04

Signature _____ Date _____

Printed Name and Title Tom Rueland, Director, Gov't. Affairs

LD-2 (REV. 4/03)

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Registrant Name F.F.T.H Third Bancorp Client Name SELF

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which tl engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cc information as requested. Attach additional page(s) as needed.

15. General issue area code BAN (one per page)

16. Specific lobbying issues

- Funding for SBA (7)(a) Loan program
- FSL/ETI TAX reform legislation

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
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U. S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Tom Ricketts	Director of Government Aff

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 8/12/04

Printed Name and Title Tom Kocher Director of Government Affairs

Form LD-2 (Rec. 4/03)

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