

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

AVENUE SOLUTIONS

2. Address:

900 7th STREET, NW Suite 750, Washington, DC 20001

3. Principal place of business (if different from line 2):

4. Contact Name: LAURIE SULLIVAN

Telephone: 2023479848

E-mail (optional): lsullivan@dcavenuesolutions.com

Senate ID #: 72111-113

House ID #: 35940006

7. Client Name: Self

BLUE CROSS BLUE SHIELD ASSN

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: _____ 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): 150,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): _____

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
 Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
 Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: AVENUE SOLUTIONS Client Name: BLUE CROSS BLUE SHIELD ASSN

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

HR 3043 and S 1710 HHS Appropriations Act, 2008 sections pertaining to Medicare Contractor Funding; Medicare Advantage Dunding; SCHIP funding; and Comparative Effectiveness Funding. SCHIP

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Antitrust and Health Insurance Reform; S 618/HR 1801 "Insurance Industry Competition Act of 2007" Health Information Technology Standards; Electronic Health Records; ICD 10 Implementation; HR1368 "Personalized Health Information Act of 2007" ; S 1693 and S 1783 "Wired for Health Care Quality Act"; Insurance Market Reform; Association Health Plans; Uninsured; S 1019 Health Care Choice of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: AVENUE SOLUTIONS Client Name: BLUE CROSS BLUE SHIELD ASSN

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare; Medicare Advantage; Medicare Part D; Comparative Effectiveness; and HR 2184 To amend the Medicare Prescription Drug, Improvement, and Modernization Act of 2003S 1883 Accountability and Transparency in Medicare Marketing Act of 2007 S. 2408 - Medicare Electronic Medication and Safety Protection (E-MEDS) Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Biologics; Biogenerics; S 623 Access to Life Saving Medicine Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 13, 2008

Printed Name and Title: LAURIE SULLIVAN, PRESIDENT -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 13, 2008

Printed Name and Title: -