

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

DAVIDSON & CO

2. Address:

555 12TH STREET, NW, SUITE 710, WASHINGTON, DC 20004

3. Principal place of business (if different from line 2):

City: WASHINGTON State/Zip(or Country): DC 20005

4. Contact Name: KAREN BLITZ

Telephone: 202-638-1101

E-mail (optional): kgb@davidsondc.com

Senate ID #: 11630-684

House ID #: 31258-062

7. Client Name: Self

ELECTRONIC RETAILING ASSOCIATION

TYPE OF REPORT

8. Year 2005 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: _____ 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): 60,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): _____

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

H.R. 3374 Consumer Notification and Financial Data Protection Act of 2005 H.R. 3375 Notification of Risk to Personal Data Act
H.R. 1263 Consumer Privacy Protection Act of 2005 H.R. 220 Identity Theft Prevention Act of 2005 H.R. 1745 Social
Security Number Privacy and Identity Theft Prevention Act of 2005 H.R. 3140 Consumer Data Security and Notification Act of
2005 H.R. 1078 Social Security Number Protection Act of 2005 H.R. 29 Social Security Number Misuse Prevention Act S. 1408
Identity Theft Protection Act S. 1332 Personal Data Privacy and Security Act of 2005 S. 751 Comprehensive Identity Theft Prevention
Act S. 500 Information Protection and Security Act S. 1326 Notification of Risk to Personal Data Act S. 1408 Identity Theft Protection
Act S. 116 Privacy Act of 2005

17. House(s) of Congress and Federal agencies contacted:

Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DAVIDSON, JAMES H.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 04, 2005

Printed Name and Title: KAREN BLITZ - DIRECTOR