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Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510



LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name		
Davidson & Company, Inc.		
2. Address Check if different than previously reported		
555 12th Street, NW, Suite 710 N		
Washington DC	20004	USA
3. Principal place of business (if different than line 2)		
City	or Country c. E-mail	5. Senate ID#
4a. Contact Name b. Telephone number		11630-292
Ms. Karen Blitz 202-638-1101 kgb@davidsondc.com		
7. Client Name Self		31258002
National Association of Broadcasters		
TYPE OF REPORT 8. Year 2006 Midyear (January	y 1-June30) 🗷 OR	Year End (July 1-December 31)
9. Check if this filing amends a previously filed version of this report		
10. Check if this is a Termination Report		11. No Lobbying Activity
INCOME OR EXPENSES - Complete Either Line 1	2 OR Line 13	
12. Lobbying Firms		ganizations
INCOME relating to lobbying activities for this reporting period	EXPENSES relating to lobbying activities for this reporting p	
was:	were:	
Less than \$10,000	Less than \$10,000	
\$10,000 or more 🔀 🖒 \$	\$10,000 or more	\$
Provide a good faith estimate, rounded to the nearest \$20,000,	14. REPORTING METHOD. accounting method. See instruc	Check box to indicate expensions for description of options
of all lobbying related income from the client (including all		
payments to the registrant by any other entity for lobbying activities on behalf of the client).	Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of Internal Revenue Code	
		renue Code mounts under section 162(e) of the
1	Revenue Co	de
	Senate Passo	■ Edit:Form > File:with ! word
Cognally septed by Karen Bluz City Com Karen Blitz City Com Karen Blitz Discrete Latest to the occurring wind integrity of the Days 2006, 60 Dec 20 Accord	n ea a	

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Registrant Name Davidson & Company, Inc.	Client Name National Association of Broadcasters
CODDVING ACTIVITY Select as many codes as ne	cessary to reflect the general issue areas in which the reging porting period. Using a separate page for each code, proneeded.
15. General issue area code	(one per page)
16. Specific lobbying issues	
H.R. 3696 Medical Advertising Reform Act H.R. 3950 Responsibility in Drug Advertising Act of 2 H.R.4395 Pharmaceutical Market Access Act of 2005 S. 930 Food and Drug Administration Safety Act of 2 S. 1074 Healthy Lifestyles and Prevention America A S. 1128 Pharmaceutical Advertising and Prudent Pu	2005 Act (HELP America Act) urchasing Act
17. House(s) of Congress and Federal agencies contact	ed None House Senate Other
18. Name of each individual who acted as a lobbyist in Name James Davidson	this issue area Covered Official Position (if applicable)
19. Interest of each foreign entity in the specific issue	s listed on line 16 above 🔀 Check if None
Signature	Date 8/4/2006

Information Update Page - Complete ONLY where registration information has changed.

Registrant Name Davidson & Company, Inc.

20. Client new address

Client Name National Association of Broadcasters