Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

¥

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

RECEIVED SECRETARY OF THE SENATE PUBLIC RECORDS

05 AUG 15 PM 3: 59

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name PepsiCo, Inc.				·
2. Registrant Address	different than previously reported venue, N.W., #900 State/Zip (or Country)	DC 20001		
3. Principal Place of Business (if differe	ent from line 2)		·	
City Purchase	State/Zip (or Country)	NY 10577		
4. Contact Name Galen J. Reser		nail (optional) len.reser@pepsi.com		5. Senate ID #
7. Client Name 🔀 Self				6. House ID # 30980000
0. Check if this is a Termination	Report □ >> Terminati	on Date	: 13	11. No Lobbyinį
0. Check if this is a Termination	Report >> Terminati SES - Complete Either	on Date	·	11. No Lobbying
0. Check if this is a Termination INCOME OR EXPEN 12. Lobbying INCOME relating to lobbying ac	Report >> Terminati SES - Complete Either g Firms	on Date er Line 12 OR Line	13. Org	anizations
O. Check if this is a Termination INCOME OR EXPEN 12. Lobbying INCOME relating to lobbying acceptation of the second control of t	Report >> Terminati SES - Complete Either g Firms	on Date er Line 12 OR Line EXPENSES relatir	13. Org	anizations
0. Check if this is a Termination INCOME OR EXPEN 12. Lobbying INCOME relating to lobbying accepted was: Less than \$10,000	Report >> Terminati SES - Complete Either g Firms ctivities for this reporting	er Line 12 OR Line EXPENSES relating period were:	13. Org	anizations
0. Check if this is a Termination INCOME OR EXPEN 12. Lobbying INCOME relating to lobbying ac period was: Less than \$10,000	Report >> Terminati SES - Complete Either g Firms	EXPENSES relatingeriod were: Less than \$10,000 \$10,000 or more	13. Org ng to lobbying □ × >> \$	sanizations g activities for this report \$360,000.00 Expenses (nearest \$20,000
O. Check if this is a Termination INCOME OR EXPEN 12. Lobbying INCOME relating to lobbying accepted was: Less than \$10,000 \$10,000 or more >> \$	Report >> Terminati SES - Complete Either g Firms ctivities for this reporting Income (nearest \$20,000)	er Line 12 OR Line EXPENSES relatingeriod were: Less than \$10,000 \$10,000 or more 14. REPORTING	13. Org ing to lobbying	sanizations g activities for this report \$360,000.00 Expenses (nearest \$20,000) Check box to indicate ex
O. Check if this is a Termination INCOME OR EXPEN 12. Lobbying INCOME relating to lobbying accepted was: Less than \$10,000 \$10,000 or more >> \$	Report >> Terminati [SES - Complete Either g Firms ctivities for this reporting Income (nearest \$20,000) Inded to the nearest come from the client istrant by any other entity	er Line 12 OR Line EXPENSES relating period were: Less than \$10,000 \$10,000 or more 14. REPORTING accounting method.	13. Org ing to lobbying	sanizations g activities for this report \$360,000.00 Expenses (nearest \$20,000) Check box to indicate exons for description of opt
0. Check if this is a Termination INCOME OR EXPEN 12. Lobbying INCOME relating to lobbying acceptiod was: Less than \$10,000	Report >> Terminati [SES - Complete Either g Firms ctivities for this reporting Income (nearest \$20,000) Inded to the nearest come from the client istrant by any other entity	EXPENSES relating period were: Less than \$10,000 \$10,000 or more 14. REPORTING accounting method. Method A. Re	13. Org ing to lobbying	\$360,000.00 Expenses (nearest \$20,000) Check box to indicate ex ons for description of optints using LDA definitions onto under section 6033(b)

Filing #8b6b8eaf-6457-4969-b31e-bcf7dacc6484 - Page 1 of 20

1768	gistrant Name:						
Clie	ent Name:	PepsiCo, I	nc.				
enga	BBYING ACT aged in lobbyin ormation as requ	g on behalf c	of the client du	ring the report	ting period. Using a se	al issue areas in which eparate page for each	the registrant code, provide
15.	General issue	area code	AGR	(one per page))		
16.	Specific Lobb S. 1325, Impi S.1324, Child National Uni	oved Nutrit	ty Reduction .	ical Activity (1 Act, g	Impact) Act,		
7.	Department of	f Agricultui	re			□ Check if None	
	Department of House of Rep Senate	f Health & : resentatives	Human Servi	ces			
	Senate						
	Name of each	individual wl	ho acted as a lo	obbyist in this	ı	Position (if applicable	
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable)
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable)
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable)
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable)
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable	
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable	
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable	
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable	
	Name of each		ho acted as a lo	obbyist in this	ı	Position (if applicable	
	Name of each Name Reser, Galen	J.			ı	Position (if applicable	
). :	Name of each Name Reser, Galen	J.			Covered Official		

Ť

Client Name: PepsiCo, Inc.	
LOBBYING ACTIVITY. Select as many engaged in lobbying on behalf of the clien information as requested. Attach additionation	codes as necessary to reflect the general issue areas in which the registrant t during the reporting period. Using a separate page for each code, provid page(s) as needed.
 15. General issue area code <u>BEV</u> 16. Specific Lobbying issues Discriminatory soft drink taxes in I Children's Advertising 	
7. House(s) of Congress and Federal age Department of Commerce Department of State Federal Trade Commission Office of U.S. Trade Representative	
•	
 Name of each individual who acted as Name 	
Name	Covered Official Position (if applicable)
Name Bryant, Daniel	
Name	Covered Official Position (if applicable)
Name Bryant, Daniel	Covered Official Position (if applicable)
Name Bryant, Daniel	Covered Official Position (if applicable)
Name Bryant, Daniel	Covered Official Position (if applicable)
Name Bryant, Daniel	Covered Official Position (if applicable)
Name Bryant, Daniel	Covered Official Position (if applicable)
Name Bryant, Daniel Reser, Galen J.	Covered Official Position (if applicable)
Bryant, Daniel	Covered Official Position (if applicable) Assistant Attorney General for Legal Policy
Name Bryant, Daniel Reser, Galen J.	Covered Official Position (if applicable) Assistant Attorney General for Legal Policy

Page 3

Clie	ent Name:	PepsiCo,	Inc.		······································			
enga	aged in lobbyin	ng on behalf	lect as many code of the client during the additional page	s as necessa	ry to reflect the ting period. Using	general iss	ue areas in whi	ch the registrant
15. 16.	Specific Lobb	ying issues	ENV (c		·)			
7.	Department of De	of Commer of Health & of State	Human Service				Check if None	;
	Environment House of Rep Senate							
8.	House of Rep Senate	oresentative		obyist in this	ı	fficial Posi	tion (if applical	ole)
8.	House of Rep Senate Name of each	individual v	es	obyist in this	ı	fficial Posi	tion (if applical	ole)
8.	House of Rep Senate Name of each Name	individual v	es	obyist in this	ı	fficial Posi	tion (if applical	ole)
8.	Name of each Name Avery, Elizal	individual v	es	obyist in this	ı	fficial Posi	tion (if applical	ole)
8.	Name of each Name Avery, Elizal	individual v	es	obyist in this	ı	fficial Posi	tion (if applical	ole)
8.	Name of each Name Avery, Elizal	individual v	es	obyist in this	ı	fficial Posi	tion (if applical	ole)
8.	Name of each Name Avery, Elizal	individual v	es	obyist in this	ı	fficial Posi	tion (if applical	ole)
8.	Name of each Name Avery, Elizal	individual v	es	byist in this	ı	fficial Posi	tion (if applical	ole)
	Name of each Name Avery, Elizal Reser, Galen	individual v	es		Covered O		tion (if applical	

Clie	ent Name:	PepsiCo, Inc.	
eng	aged in lobbyin	TIVITY. Select as many codes as necessar g on behalf of the client during the report rested. Attach additional page(s) as neede	y to reflect the general issue areas in which the registrant ing period. Using a separate page for each code, provided.
	General issue Specific Lobb Doing busine	ying issues	
1 7.	House(s) of C Department of Department of House of Rep Senate	of State	☐ Check if None
8.	Name of each	individual who acted as a lobbyist in this	issue area Covered Official Position (if applicable)
8.			ı
8.	Name		ı
	Name Avery, Elizab		Covered Official Position (if applicable)
	Name Avery, Elizab	eth	Covered Official Position (if applicable)

Reg	uma NTa	no	f				
	ent Name:	PepsiCo,					
enga	aged in lobbyin	g on behalf	ect as many codes as of the client during the th additional page(s)	he reporting period	t the general is . Using a separ	sue areas in which	the registrant h code, provide
	General issue Specific Lobb No specific b	ying issues	HCR (one at this time. WHO		n Diet, Physic	al Activity and H	lealth.
							•
7.	House(s) of C Department of Department of House of Rep Senate	of Health & of State	Federal agencies cor Human Services s	ntacted	C.	Check if None	
8.		individual v	vho acted as a lobbyi:	1	ed Official Pos	sition (if applicabl	e)
8.	Name of each	-	vho acted as a lobbyi	1	ed Official Pos	ition (if applicabl	e)
8.	Name of each	tise	vho acted as a lobbyi	1	ed Official Pos	ition (if applicabl	e)
8.	Name of each Name Finnerty, Lou	tise	vho acted as a lobbyi:	1	ed Official Pos	ition (if applicabl	e)
8 .	Name of each Name Finnerty, Lou	tise	vho acted as a lobbyi	1	ed Official Pos	ition (if applicabl	e)
8.	Name of each Name Finnerty, Lou	tise	vho acted as a lobbyi	1		ition (if applicabl	e)
	Name Name Finnerty, Lou Reser, Galen	tise J.	ity in the specific issi	Cover			
).	Name Finnerty, Lou Reser, Galen	nise J. n foreign ent		ues listed on line 16	5 above		one

nfo	rmation as requ	ested. Attach additional page(s) as	s needed.	ng a separate page for each code, prov	/Ide
5.	General issue	area code TAX (one po	er page)		
6.	Specific Lobb Advertising t Technical Co Discriminato		iness Strength (JOBS key and Egypt.) Act	
7.	Department of Department of	of State	acted	☐ Check if None	
	Department of House of Rep Office of U.S. Senate				
8.	House of Rep Office of U.S. Senate	resentatives	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	fficial Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	
8.	House of Rep Office of U.S. Senate Name of each	resentatives Trade Representative individual who acted as a lobbyist	ı	official Position (if applicable)	

	ent Name:	PepsiCo, Inc.	
eng	gaged in lobbyin	IVITY. Select as many codes as necessang on behalf of the client during the report issted. Attach additional page(s) as need	ary to reflect the general issue areas in which the registrant rting period. Using a separate page for each code, provide ed.
15.	General issue	area code TOR (one per page	e)
16.	Specific Lobb H.R. 554 Per S. 5 The Clas		otion Act and pending Senate Commonsense Consumpti
•			
		••	•
۱7.	House of Rep Senate		☐ Check if None
	White House		
		•	
8.	Name of each	individual who acted as a lobbyist in this	s issue area Covered Official Position (if applicable)
8.			Covered Official Position (if applicable)
8.	Name	el	
8.	Name Bryant, Danie	el	Covered Official Position (if applicable)
8.	Name Bryant, Danie	el	Covered Official Position (if applicable)
8.	Name Bryant, Danie	el	Covered Official Position (if applicable)
8.	Name Bryant, Danie	el	Covered Official Position (if applicable)
8.	Name Bryant, Danie	el	Covered Official Position (if applicable)
8.	Name Bryant, Danie	el	Covered Official Position (if applicable)
	Name Bryant, Danie Reser, Galen	el	Covered Official Position (if applicable) Assistant Attorney General for Legal Policy
9.	Name Bryant, Danie Reser, Galen	J.	Covered Official Position (if applicable) Assistant Attorney General for Legal Policy

Registrant Name: PepsiCo, Inc.	
Client Name: PepsiCo, Inc.	
LOBBYING ACTIVITY. Select as many code engaged in lobbying on behalf of the client during information as requested. Attach additional pages	es as necessary to reflect the general issue areas in which the registrant ng the reporting period. Using a separate page for each code, provide(s) as needed.
15. General issue area code TRD (c	one per page)
16. Specific Lobbying issues International Soft Drink Taxes in India, U.S./Mexico/Canada Potato Trade Issue S. 1307, H.R. 3045 Dominican Republic United States Free Trade Agreement S. 295 China Currency Bill	es - Central American -
7. House(s) of Congress and Federal agencies Department of Agriculture Department of Commerce Department of State House of Representatives	s contacted
Office of U.S. Trade Representative Senate	
Office of U.S. Trade Representative Senate	· -
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob	Covered Official Position (if applicable)
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	· · · · · · · · · · · · · · · · · · ·
Office of U.S. Trade Representative Senate 8. Name of each individual who acted as a lob Name Avery, Elizabeth	Covered Official Position (if applicable)

_ Page !

. ~	ent Name:	PepsiCo, Inc.	
eng	gaged in lobbyin	IVITY. Select as many codes a gon behalf of the client during tested. Attach additional page(s	as necessary to reflect the general issue areas in which the registrant the reporting period. Using a separate page for each code, provid as needed.
15.	General issue	area code TRU (one	e per page)
l 6 .	Specific Lobb		40
	199nes telatili	g to Truck Length/Width; Ho	ours-01-Service Regulations
7	House(s) of C	ongress and Federal agencies co	ontacted
• •	Department o	of Transportation	ontacted
	House of Rep Senate	resentatives	
_			
8.	Name of each	individual who acted as a lobby	vist in this issue area
8.	Name of each	individual who acted as a lobby	1
8.	Name		Covered Official Position (if applicable)
8.			1
8.	Name		Covered Official Position (if applicable)
8.	Name		1
8.	Name		Covered Official Position (if applicable)
8.	Name		Covered Official Position (if applicable)
	Name Reser, Galen	J.	Covered Official Position (if applicable)
9.	Name Reser, Galen	J.	Covered Official Position (if applicable)
	Name Reser, Galen	J.	Covered Official Position (if applicable)
	Name Reser, Galen	J.	Covered Official Position (if applicable)
9 .	Name Reser, Galen Interest of each	J.	Covered Official Position (if applicable)

____ Page 1