

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE
07 AUG -9 AM 9:43

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

1. Effective Date of Registration May 5, 21

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name Ad Farm

Address

100 East Seventh Street, Suite 301

City

Kansas City

State

MO

Zip

64106

4. Principal place of business (if different from line 3)

City

—

State/Zip (or Country)

—

5. Telephone number and contact name

(816) 842-5983

Contact

Bob Wilhelm

E-mail (optional)

bob.w

adfa

6. General description of registrant's business or activities

Advertising, Public Relations, Communications

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check labeled "Self" and proceed to line 10. ☐ Self

7. Client name

Ontario Pork

Address

655 Southgate Drive

City

Guelph

Province

State

ON

Zip

N1G 5G6

8. Principal place of business (if different from line 7)

City

—

State/Zip (or Country)

—

9. General description of client's business or activities

Pork Marketing activities

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any per this section has served as a "covered executive branch official" or "covered legislative branch official" within two y acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicab
<u>Arlene Warner</u>	
<u>Kerri Sue Lang</u>	
<u>Jane Robinson</u>	
<u>Bernard Tobin</u>	

Form LD-1 (Rev. 06/98)

12-10-10 10:00 AM

Registrant Name AdFarm Client Name Ontario Pork

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-

Foo

12. Specific lobbying issues (current and anticipated)

Country of Origin Labeling

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying :

☐ No → Go to line 14.

☐ Yes → Complete the rest of this section for each entity the criteria above, then proceed to line 14.

Name	Address	Principal Place of Bus (city and state or cou
Manitoba Pork Council	28 Terracon Place	Winnipeg, MB

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **or**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or activities of the client or any organization identified on line 13; **or**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in th of the lobbying activity?

☐ No → Sign and date the registration.

☒ Yes → Complete the rest of this section for each matching the criteria above, then sign a registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature

Robert J. [Signature]

Date

5/5/07

Printed Name and Title ROBERT J. WILLIAMS, JR. - PRESIDENT

Form LD-1 (Rev. 06/98)