

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**CUNA MUTUAL INSURANCE SOCIETY**

2. Address:

P.O. BOX 391, MAIL STOP 5910 4 A2 5910 MINERAL POINT ROAD, MADISON, WI 53701

3. Principal place of business (if different from line 2):

Country: City: State/Zip(or Country): AMERICAN SAMOA

4. Contact Name: SHEILA A. MCNEAL

Telephone: 6082318570

E-mail (optional): sheila.mcneal@cunamutual.com

Senate ID #: 80510-12

House ID #: 36270000

7. Client Name: ☒ Self

## TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 140,000.00

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- ☒ **Method A.** Reporting amounts using LDA definitions only  
☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: CUNA MUTUAL INSURANCE SOCIETY Client Name: Self

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AGR (one per page)

16. Specific lobbying issues:

HR 2419, "Farm Bill Extension Act of 2007." As the current Farm Bill was set to expire, sought appropriate extension legislation that would protect the crop insurance program by limiting the reduction of both administrative and operating expense reimbursement and the government's quota share.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BLANCHARD, LARRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: CUNA MUTUAL INSURANCE SOCIETY Client Name: Self

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

HR 964, Identity Theft and Spyware Protection Act; HR 1525, Spyware Prevention Act; S 495, Personal Data Privacy and Security Act; S 239, Notification of Risk to Personal Data Act; S 1178, ID Theft Prevention Act; S 1260, Data Security Act. Sought effective legislation to protect consumers and reduce insurance risk without overburdening financial institutions and reduce insurance risk without overburdening financial institutions and insurance companies.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BLANCHARD, LARRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: CUNA MUTUAL INSURANCE SOCIETY Client Name: Self

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: FIN (one per page)

16. Specific lobbying issues:

HR 1537, Credit Union Regulatory Improvements Act. Supported legislation that would reduce regulatory burden on financial institutions and reduce or eliminate credit union member service limits. SEC rule to modify broker/dealer registration exemption for credit union service organizations (CUSOs) and to extend exemptions to credit unions to same extent as granted to banks and thrifts.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BLANCHARD, LARRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: CUNA MUTUAL INSURANCE SOCIETY Client Name: Self

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: INS (one per page)

16. Specific lobbying issues:

HR 2716 and HR 4299 - To Extend the Terrorism Risk Insurance Act. S 618 and HR 1081 - To End the Insurance Industry's Antitrust Exemption under the McCarran-Ferguson Act. S. 40 and HR 3200 - To Establish an Optional Federal Charter for Insurance Companies. Supported bill to reduce regulatory/filing burden on surplus lines insurers.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BLANCHARD, LARRY

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: CUNA MUTUAL INSURANCE SOCIETY Client Name: Self

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Supported preservation of credit unions' federal income tax exemption. Supported narrow application of IRC's unrelated business income tax (UBIT) provisions to state-chartered credit unions so that most sources of income remain exempt from federal income tax.

17. House(s) of Congress and Federal agencies contacted:  
Internal Revenue Service (IRS)  
Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BLANCHARD, LARRY  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 12, 2008

Printed Name and Title: SHEILA A. MCNEAL, EXECUTIVE AS -