

Clerk of the House of Representatives
Legislative Resource Center
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Washington, DC 20515

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Washington, DC 20510

SECRETARY OF THE SEN

02 FEB 14 PM 12:

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Piper Marbury Rudnick & Wolfe LLP			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 1200 19th Street, N.W. City Washington State/Zip (or Country) DC 20036			
3. Principal Place of Business (if different from line 2) City State/Zip (or Country)			
4. Contact Name Ronald L. Plessner	Telephone (202) 861-3969	E-mail (optional) ron.plessner@piperrudnick.com	5. Senate ID # 31587-24
7. Client Name <input type="checkbox"/> Self Direct Marketing Association			6. House ID # 32113005

TYPE OF REPORT 8. Year 2001 Midyear (January 1-June 30) OR Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobbyi

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$80,000.00</u> Income (nearest \$20,000)	EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate reporting accounting method. See instructions for description of method. <input type="checkbox"/> Method A. Reporting amounts using LDA definitive <input type="checkbox"/> Method B. Reporting amounts under section 6033(c) of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____ Date 2/12/02



Registrant Name: Piper Marbury Rudnick & Wolfe LLP

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPI (one per page)

16. Specific Lobbying issues

- H.R.1017, Anti-Spamming Act of 2001,**
- H.R.112, Electronic Privacy Protection Act,**
- H.R.113, Wireless Telephone Spam Protection Act,**
- H.R.237, Consumer Internet Privacy Enhancement Act,**
- H.R.347, Consumer Online Privacy and Disclosure Act,**
- H.R.718, Unsolicited Commercial Electronic Mail Act of 2001,**
- H.R.89, Online Privacy Protection Act of 2001,**
- H.R.95, Unsolicited Commercial Electronic Mail Act of 2001,**
- S.197, Spyware Control and Privacy Protection Act of 2001,**
- S.630, CAN SPAM Act of 2001,**

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bergman, Alisa M.	
Cividanes, Emilio W.	
Halpert, James J.	
Ingis, Stuart P.	
Pauley, Katharine A.	
Plessner, Ronald L.	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 2/12/02



Registrant Name: Piper Marbury Rudnick & Wolfe LLP

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific Lobbying issues
S.1055, Privacy Act of 2001,
S.30, Financial Information Privacy Protection Act of 2001,
S.450, Financial Institution Privacy Protection Act of 2001,
S.536, Freedom From Behavioral Profiling Act of 2000,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bergman, Alisa M.	
Cividanes, Emilio W.	
Halpert, James J.	
Ingis, Stuart P.	
Pauley, Katharine A.	
Plessner, Ronald L.	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 2/12/02



Registrant Name: **Piper Marbury Rudnick & Wolfe LLP**

Client Name: **Direct Marketing Association**

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City _____ State/Zip (or Country) _____

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client
Hamilton, Heather

ISSUE UPDATE

24. General lobbying issues previously reported that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Bus: (city and state or coun

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

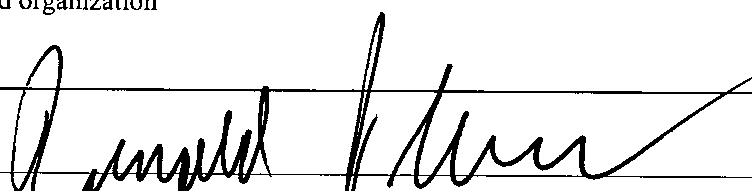
FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities	C

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant or affiliated organization

Signature _____



Date **2/12/02**

