

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRET
05 JAN

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name C2 Group, LLC			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 101 Constitution Avenue, NW Suite 900 City Washington State/Zip (or Country) DC 20001 USA			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name Thomas Crawford	Telephone 202-742-4400	E-mail (optional) crawford@thec2group.com	5. Senate ID # 66693-710
7. Client Name <input type="checkbox"/> Self PepsiCo			6. House ID # 35624036

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June 30) **OR** Year End (July 1-Dec)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____ 11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$60,000.00</u> Income (nearest \$20,000)	EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of method. <input type="checkbox"/> Method A. Reporting amounts using LDA definition <input type="checkbox"/> Method B. Reporting amounts under section 6033 of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

0000013345

Signature _____ Date 12/19/2005

Registrant Name: C2 Group, LLC

Client Name: PepsiCo

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BEV (one per page)

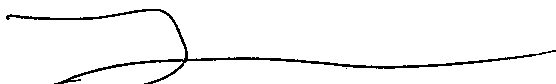
16. Specific Lobbying issues
S.2020, Tax Relief Act of 2005, Modify research and development tax credit to provide new simplified credit miscellaneous technical tax bill on overall foreign loss issues; advocate enactment of national uniform labeling

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cline, John	
Costello, Ryan	
Crawford, Thomas	
Hanson, Michael	Chief of Staff to Congressman Sam Johnson
Litterst, Nelson	Special Asst to President for Legislative Affairs
Murray, Jefferies	Chief of Staff to Congressman Bud Cramer

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 12/19/2005

0000013346



Registrant Name: C2 Group, LLC

Client Name: PepsiCo

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

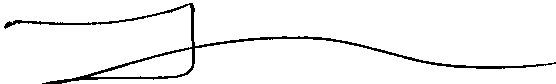
16. Specific Lobbying issues
NONE, , Monitor legislation as it relates to client

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cline, John	
Costello, Ryan	
Crawford, Thomas	
Hanson, Michael	Chief of Staff to Congressman Sam Johnson
Litterst, Nelson	Special Asst to President for Legislative Affairs
Murray, Jefferies	Chief of Staff to Congressman Bud Cramer

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 12/19/2005

0000013347

Registrant Name: C2 Group, LLC

Client Name: PepsiCo

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.


- 15. General issue area code TAX (one per page)
- 16. Specific Lobbying issues
None, International Tax Bill, Monitor legislation as it relates to client

- 17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cline, John	
Costello, Ryan	
Crawford, Thomas	
Hanson, Michael	Chief of Staff to Congressman Sam Johnson
Litterst, Nelson	Special Asst to President for Legislative Affairs
Murray, Jefferies	Chief of Staff to Congressman Bud Cramer

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 12/19/2005

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