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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

1. Effective Date of Registration 04/01/2006
 2. House Identification Number 38933 Senate Identification Number 28543

REGISTRANT

3. Registrant name Organization Mercury Public Affairs
 Address 1775 Eye Street, NW Suite 700
 City Washington State DC Zip 20006 USA
 4. Principal place of business (if different than line 3)
 City _____ State _____ Zip _____
 5. Telephone number and contact name Prefix Full Name
202-551-1450 Contact Mr. John Hishta E-mail jhishta@mercuryllc.com
 6. General description of registrant's business or activities
Public Affairs

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10. Self

7. Client name Allen Hassenfeld
 Address 1207 Newport Avenue
 City Pawtucket State RI Zip 02862 Country USA
 8. Principal place of business (if different than line 7)
 City _____ State _____ Zip _____ Country _____
 9. General description of client's business or activities
Advocate for National Children's Day

LOBBYISTS

Go to page 3 to add more lobbyists

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

First	Name		Covered Official Position (if applicable)
	Last	Suffix	
John	Hishta		
Mike	McSherry		

2000160832



Registrant Name Mercury Public Affairs

Client Name Allen Hassenfeld

LOBBYING ISSUES Find the code to select below.

Go to page 3 to add more lobbying issu

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

FAM _____

12. Specific lobbying issues (current and anticipated)

support for a simple resolution concerning National Children's Day

AFFILIATED ORGANIZATIONS

Go to page 3 to add more organizati

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans supervises or controls the registrant's lobbying activities?

No ⇨ Go to line 14.

Yes ⇨ Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal place of Business (city and state or country)

FOREIGN ENTITIES

Go to page 3 to add more foreign er

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activit the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No ⇨ Sign and date the registration.

Yes ⇨ Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Own perce in c
	Street Address	State/Province	Country			

Form Com

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Printed Name and Title John Hishta, Managing Director

